

Topic: Web Site Revamp

Question by: Kyle Phillips

Jurisdiction: Iowa

Date: June 18, 2019

Jurisdiction	Question(s)
	<p>Iowa is curious to know which jurisdictions have recently done a web site revamp (new design or new technology or new content, etc).</p> <p>Rhode Island reported at 2019 IACA "jurisdiction roll call" that they were doing a revamp. Are other jurisdictions going through the process?</p> <p>Iowa is beginning that process and interested in learning what others have done or learned during their project. And we're happy to share information for those getting started.</p>
<b>Manitoba</b>	
<b>Corporations Canada</b>	
<b>Alabama</b>	
<b>Alaska</b>	
<b>Arizona</b>	
<b>Arkansas</b>	
<b>California</b>	<p>California created bizfile California portal in 2017 for our online business filings and searches. Check it out at <a href="http://bizfile.sos.ca.gov">bizfile.sos.ca.gov</a>.</p> <p>Let us know if you have additional questions. Including our Assistant Division Chief Diane Underwood and CIO Rita Gass for questions.</p>
<b>Colorado</b>	
<b>Connecticut</b>	
<b>Delaware</b>	
<b>District of Columbia</b>	
<b>Florida</b>	
<b>Georgia</b>	

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<b>Hawaii</b>	
<b>Idaho</b>	
<b>Illinois</b>	
<b>Indiana</b>	<p>Indiana had a website revamp with the launch of INBiz portal and new business entity filing system. We used a marketing company to help design the look &amp; feel, voice and color scheme of the site. They have also done the coding of our styled pages.</p> <p>We have maintained our design as we have added agencies to the portal and additional functionality for the SOS as well. Compare the look and feel of business entity, trademark and notary. You will see the design is consistent. The highly designed pages are limited to the informational pages. Once the user signs in and starts the filing/search process, the user sees the pages designed by our vendor, which are also nice. A good way to see the difference in page design is to check out the home page, click the Business Search button and then Business Entity.</p> <p>We have also worked with Google analytics to track click and bounce rates to understand when page designs are ineffective.</p> <p>Happy to share some of the lessons learned with web design.</p> <p><a href="http://www.inbiz.in.gov">www.inbiz.in.gov</a>&lt;<a href="http://www.inbiz.in.gov">http://www.inbiz.in.gov</a>&gt;</p>
<b>Iowa</b>	
<b>Kansas</b>	
<b>Kentucky</b>	
<b>Louisiana</b>	
<b>Maine</b>	
<b>Maryland</b>	
<b>Massachusetts</b>	
<b>Michigan</b>	

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<b>Minnesota</b>	
<b>Mississippi</b>	
<b>Missouri</b>	
<b>Montana</b>	
<b>Nebraska</b>	
<b>Nevada</b>	
<b>New Hampshire</b>	
<b>New Jersey</b>	
<b>New Mexico</b>	
<b>New York</b>	
<b>North Carolina</b>	<p>North Carolina unveiled a new website in December of 2107. We created a YouTube Video for our customers introducing the new website. The revision was a long process and may have taken up to a year from beginning to end. The YouTube Video can be found at <a href="https://www.youtube.com/watch?v=Ge7d_QP5FH0&amp;t=43s">https://www.youtube.com/watch?v=Ge7d_QP5FH0&amp;t=43s</a>.</p>
<b>North Dakota</b>	
<b>Ohio</b>	
<b>Oklahoma</b>	
<b>Oregon</b>	
<b>Pennsylvania</b>	
<b>Rhode Island</b>	
<b>South Carolina</b>	
<b>South Dakota</b>	

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Tennessee	
Texas	
Utah	
Vermont	
Virginia	
Washington	
West Virginia	
Wisconsin	
Wyoming	

**Additional comments:**

**Full text of email:**

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Kyle Phillips

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