February 23, 2017

Dear IACA Members and Friends:

Re: 2017 IACA Merit Awards

The 40th Annual IACA Conference in Halifax, Nova Scotia, will be here before you know it. One of the greatest benefits of our organization is the opportunity to learn from the experience of others. Each year the International Association of Commercial Administrators (IACA) recognizes those jurisdictions who have successfully implemented an innovative change in their home jurisdiction through the presentation of the IACA Merit Awards. Do you have an example of an innovative change that was implemented in your jurisdiction? If so, we want you to share your hard work and success with the rest of us!

To be eligible to receive an IACA Merit Award:

• The applicant/jurisdiction must be (or become) an IACA member;
• The innovative change must be related, directly or indirectly, to the business of IACA members. This includes programs and/or services related to business organizations or secured transactions and the information technology that supports them;
• The innovative change must be in operation (a project which is planned or under development is not eligible);
• The innovative change must have been implemented for a minimum period of two months prior to submission of the IACA Merit Award application (this is required to ensure sufficient time to measure some actual impacts/outcomes); and
• The innovative change must not have been previously submitted by the applicant for IACA Merit Award consideration.

All applicants are asked to provide a detailed description of the innovation and its benefits, in their own format, along with the following details: Jurisdiction Name, Contact Name, Contact Title, Mailing Address, Email Address and Telephone Number. All applications must be submitted by email to rlongfellow@sos.in.gov on or before March 17, 2017. Eligible applications will be evaluated on the attached criteria.

On behalf of the Board of Directors, we invite you to submit an application today. Take this great opportunity to share your innovations with the registries!

Sincerely,

R Longfellow
Rebecca Longfellow
Second Vice President
International Association of Commercial Administrators
Each eligible application will be evaluated according to the following criteria:

- **Effectiveness (40%)** – the degree to which the change has achieved tangible result
  - Does it respond to needs of clients?
  - Does it improve productivity?
  - Does it improve compliance?
  - Does it improve the integrity of the public record?
  - Does it demonstrate its effectiveness quantitatively and qualitatively?
  - Please include all available metrics.

- **Originality (30%)** – the degree to which the change demonstrates creativity and true innovation
  - Does it represent a fundamental change in legislation, regulation or policy?
  - Does it represent a significant improvement in service delivery?
  - Does it introduce a substantially new technology or service concept?

- **Significance and Transferability (20%)** – the degree to which the change successfully addresses an important issue or problem and, as such, may inspire successful change elsewhere
  - Does it make substantial progress in diminishing this problem/issue?
  - Does it offer a one-time solution, or will the benefits be more significant over time?
  - Does this change/address a problem/issue that is likely to exit in other jurisdictions?
  - Can the solution be replicated?
  - Will this change serve as a model for others?
  - To what extent are components, concepts, principles, or insights of this initiative transferable to other areas?

- **Lessons learned (10%)** – the road to implementation
  - What unexpected issues arose on your journey to implementation?
  - If you had the opportunity to do it all over again, what would you do differently?
  - What other valuable advice could you offer to another jurisdiction considering a similar change?