

IACA

File in to the Buckeye State

Columbus, Ohio 2016

39th Annual Conference

Sunday, June 5, 2016

4:00pm – 7:00pm

Registration

County Foyer

7:00pm – 9:00pm

President's Reception

Sponsor:



Peppercorn Room

9:00pm – 12:00am

Hospitality Suite

Sponsor:



Private Dining Room,
2nd Floor

Monday, June 6, 2016

7:30am – 4:00pm

Registration

County Foyer

7:30am – 8:30am

Breakfast

Union A and B

8:30am – 9:15am

Opening Ceremony

Presentation of Anthems

Welcome Address

The Honorable Jon Husted

Ohio Secretary of State

Announcements

Union C, D, and E

9:15am – 10:15am

Roll Call of Jurisdictions

Union C, D, and E

10:00am – 3:00pm

Complimentary Professional Headshots

Sponsor:



Champaign

10:15am – 10:30am

Break

Sponsor:



Union Foyer

10:30am – 12:00pm	Roll Call of Jurisdictions	Union C, D, and E
	Lunch	
12:00pm – 1:30pm	Sponsor: 	Union A and B
	Merit Awards	
1:30pm – 2:30pm	Sponsor: 	Union C, D, and E
2:30pm – 2:45pm	Break	Union Foyer
	Filing Office 2020: The Future of Business Registries	Union C, D, and E
2:45pm – 3:45pm	Kevin Kerrigan (Tower 81 Associates); Julian Lamb (Jersey)	
	Sponsor: 	
	International Associations & International Business Registers Report	Union C, D, and E
3:45pm – 4:30pm	ECRF: Annika Bränström (Sweden) CRF: Anthony Bwembya (Zambia) International Business Registers Report: Annika Bränström (Sweden)	
6:30pm – 9:30pm*	The Wells Barn at Franklin Park Conservatory	
*Buses arrive at Hyatt at 6pm for a 6:15pm departure	Sponsor: 	
9:30pm – 12:00am	Hospitality Suite	Private Dining Room, 2 nd Floor

Tuesday, June 7, 2016

7:30am – 4:00pm	Registration	County Foyer
7:30am – 8:30am	Breakfast	Union A and B
	Sponsor: 	

Section Sessions

8:30am – 10:30am	BOS/IRS: Building a More Efficient Government with eSignatures Jim Harper (DocuSign)	Union D
	ITS: KPI's, Dashboards and Metrics: What's it all About? Jon Evans (Tecuity); Andy Rasmussen (Tecuity)	Union E
	STS: Jurisdictional Filing Chart Review & Filing Office Mistakes: It Happens! Rebecca Longfellow (IN); Kelly Kopyt (Foster Moore); Marissa Soto-Ortiz (MA)	Union C
10:30am – 10:45am	Break	
	Sponsor: 	Union Foyer
10:45am – 12:00pm	BOS: Improved Operational Efficiency through Process Excellence Keith Fournier (Major Oak Consulting)	Union D
	ITS/IRS: Blockchain: Applications for Registries? Julian Lamb (Jersey); Mehmet Munur (Tsibouris & Associates, LLC); Gary Walsh (ERS)	Union E
	STS: MARS Review Committee Update & Legislative Update Paul Hodnefield (Corporation Service Company); Robert Lindsey (VA); Darrell Pierce (Dykema Gossett PLLC); Despina Shields (National Corporate Research, Ltd.); Mike Smith (GA); Marissa Soto-Ortiz (MA); Katie Zvolanek (OH)	Union C
12:00pm – 1:00pm	Lunch	Union A and B
1:00pm – 1:30pm	Jurisdictional Presentation: Australia Personal Property Securities System Rob Hanlon	Union D

Section Sessions

Union D

1:30pm – 2:45pm

BOS/IRS: The Basics of Administering State Trademark Law

Bert Black (MN); **Carmen Flores** (TX); **Kathy Sachs** (KS)

ITS/STS: Search Logic Committee Findings **Union C**

Ben Ark (National Corporate Research, Ltd); **Wally Boggus** (Capitol Services, Inc.); **Robert Lindsey** (VA); **Despina Shields** (National Corporate Research, Ltd.); **Katie Zvolanek** (OH)

Sponsor:  **NATIONAL CORPORATE RESEARCH, LTD.**
The Right Response at the Right Time, Every Time.

2:45pm – 3:00pm

Break

Union Foyer

Section Sessions

3:00pm – 4:30pm

BOS: Protected Series: In my Neighborhood You Follow my Rules

Union D

Daniel Kleinberger (Mitchell Hamline School of Law)

STS: UCC 101: A Basic Guide to Navigating the UCC

Union C

Paul Hodnefield (Corporation Service Company); **Darrell Pierce** (Dykema Gossett PLLC)

STS/IRS: World Bank Group Survey Results **Union E**

Magdalini Konidari (World Bank Group); **Elaine MacEachern** (World Bank Group)

6:30pm – 9:30pm*

*Buses arrive at Hyatt at 6pm for a 6:15pm departure

Columbus Museum of Art

Sponsor:  **CORPORATION SERVICE COMPANY***



9:30pm – 12:00am

Hospitality Suite

Private Dining Room, 2nd Floor

Wednesday, June 8, 2016

7:30am – 4:00pm	Registration	County Foyer
7:30am – 8:30am	Breakfast Sponsor: 	Union A and B
8:30am – 10:00am	Identity Management: Do you Know who you are Doing Business with? Jeff Braswell (GLEIF); Julian Lamb (Jersey); John Robinson (Capitol Services, Inc.) Sponsor: 	Union C, D, and E
10:00am – 10:15am	Break	Union Foyer
10:15am – 11:30am	Get Moving!: The Impact Sitting is having on Your Health! Dr. Joseph J. Ruane (Medical Director – OhioHealth McConnell Heart Health Center, Head Team Physician – Columbus Blue Jackets); Amy Upp (Manager of Community Health and Fitness – OhioHealth McConnell Heart Health Center) Presented by: 	Union C, D, and E
11:30am – 12:00pm	Jurisdictional Presentation: Colorado Colorado's Approach to Online Certificates Alberta Bennett; Mike Hardin	Union C, D, and E
12:00pm – 1:00pm	Lunch	Union A and B
1:00pm – 2:30pm	Cybersecurity: Proactively Protecting Data and Responding to Data Breaches Brian Donato (Vorys, Sater, Seymour and Pease LLP); Lisa Pierce Reisz (Vorys, Sater, Seymour and Pease LLP) Presented by:  Higher standards make better lawyers.®	Union C, D, and E

6:30pm – 10:30pm

An Evening in Columbus

Regency Ballroom

Sponsor:



10:30pm – 12:00am

Hospitality Suite

Private Dining Room,
2nd Floor

Thursday, June 9, 2016

7:30am – 9:00am

Breakfast

Union A and B

8:30am – 9:00am

Member Registration

County Foyer

9:00am – 10:00am

IACA Business Meeting

Union C, D, and E

10:00am – 10:30am

Jurisdictional Presentation: Nova Scotia

Restaurant & Accommodation Industry
Sector Bundle

Union C, D, and E

Natasha Clarke

Roundtable Sessions

Knox Room

10:30-11:15: **Our Data and Our Customers**

Ben Cronin (Kyckr Ltd); **Cyndi Festa** (Dun & Bradstreet)

11:15-12:00: **Filing Offices & Service Companies: Working**

Towards a Common Goal

Tim Hall (CT Corporation System); **Rebecca Longfellow** (IN); **Shawnzia Thomas** (GA)

10:30am – 12:00pm

**Business Registers Interconnection
System**

Marion Room

Hayley Clarke (Nova Scotia); **Carsten Schmidt** (Germany);

Kenneth Yap (Singapore)

Global Initiative to Make Business

**Registration Easy, Everywhere: What it is
and how Registrars can Help**

Union C, D, and E

Ann Low (U.S. Department of State); **Frank Grozel** (United Nations); **Keith Whitelaw** (Whitelaw Consulting Group Ltd.)

12:00pm – 1:00pm	Lunch Sponsor:  NPRRA <small>National Public Records Research Association</small>	Union A and B
1:00pm – 2:30pm	Crunching Numbers: Using Data to Improve Processes and Services Dr. Thomas A. Bishop (The Shewhart Group)	Union C, D, and E
2:30pm – 3:00pm	Closing Ceremony	Union C, D, and E
5:00pm – 8:00pm	The Big Bang Dueling Piano Bar Sponsor: 	