

# 6 Reasons to Join IACA

International Association of Commercial Administrators

## Learn From the Experts

1



Membership is composed of people who are in the same line of business all across the world, who can share specialized knowledge.

2



## Build Your Network

Make connections with the aforementioned experts that will allow your office to have a network of resources throughout the world in the registry community.

3



## Crowdsource Solutions

Many jurisdictions have the same questions and issues. The popular IACA list serves allow you to pose a question to the entire membership for answers and solutions from those who have already gone through it.

4



## Global Presence

IACA's membership touches six continents. As business grows with globalization, IACA helps members understand the important role that each registry plays in the larger world.

5



## Discover New Efficiencies

Through our culture of sharing and collaboration with our sponsors, IACA provides members with new ways to make the filing office more efficient, delivering a better customer service to constituents.

6



## Attend the Conference

The annual conference each spring is where these five benefits all meet. Learn collaboratively with each other with specific sessions focused on the specialized subject matter of each of our offices.

“North Carolina has been a member of IACA for more than 22 years. IACA provides an easy way to stay abreast of trends and have input in crafting Model Acts.

In our global marketplace, it is essential to keep communication open. What better way to learn and exchange ideas than through IACA? IACA's almost 40 years of subject matter knowledge and technology information sharing opportunities for career registrars and public policy decision makers is unmatched. Join the IACA family, and tap into great resources for your jurisdiction while networking globally.”

**Elaine F. Marshall,**  
North Carolina Secretary of State

“Since I have been in office we have made many advances in our Business Services Division. All of the improvements were ideas that either came from the IACA conference or were vetted through the IACA community. While innovation is important, it can be more efficient and less costly to leverage the ideas of others and make them your own. Our INBiz solution definitely benefited from the lessons learned of other jurisdictions' one stop solutions. If you do not have staff members attending the conference and following the list serve, it is well worth doing so.”

**Connie Lawson,**  
Indiana Secretary of State

“IACA has proven to be a valuable resource to the Louisiana Secretary of State's Office. We have built relationships with individuals in other Registry offices, many of whom have graciously demonstrated and shared their knowledge, experience and latest technologies with us. These friendships have prompted us to make vast improvements to our telecommunications, testing and online processing departments. Along with the wealth of information gained at the annual conference, I feel that these relationships are key to maintaining a successful and productive commercial office.”

**Kyle Ardoin,**  
Louisiana Secretary of State

“IACA's Conference was so valuable because it brings together such a large and varied group of specialists who contribute to a unique occupation. It provides a common forum for likeminded professionals to learn, build relationships, trade ideas and review previously discovered solutions to common roadblocks. The forums and common discussions surrounding One-Stop Business portals', their creation, their operation, call center excellence, and online security coincided perfectly with our office's new endeavor, to create a simple, fast, and user-friendly One-Stop Business Portal solution to business registration and operations.”

**Matt Gallagher,**  
Office of the West Virginia Secretary of State,  
first time attendee in 2017