

**Virtual IACA 2021**

May 11-13, 2021

*Refresh, Refocus & Redesign*

The role of the registry office in a new era

Tuesday, May 11, 2021

11:00 am ET

Welcome

Speaker: Allison DeSantis, Ohio

11:15 - 1:30

Roll Call

Speaker: Maureen Ewing, Rhode Island

Roll Call kicks off the conference with invaluable information for all attendees. A representative from each jurisdiction will state the biggest accomplishment in the last year and projects to accomplish in 2021.

1:30 – 2:30

Mental Health in the Workplace

Speakers: Megan B. Schabbing, MD, OhioHealth

Mental health is often the last thing discussed in the workplace, but arguably the most important element of a functioning office. Discover key strategies for the workplace, including changing the environment, culture change, and equipping managers with tools to lead during this challenging time.

2:30 – 2:45

Coffee Break

2:45 - 4:00

Requesting Optional Business Data: Is the ministerial role of the business registry shifting?

Moderator: Chris Drake, Connecticut

Speakers: Juin Charnell, Minnesota  
Bibi Black, Minnesota



We will also discuss lessons learned from our international counterparts.

12:30 – 12:45      Coffee Break

12:45 – 1:45      IACA Section Meetings

#### Business Organization Section (BOS)

Online Notarization & RULONA

Speakers:    Mark Ladd, ICE Mortgage Technology  
                  Suzanne Brown Walsh, Murtha Cullina LLP  
                  Nicole Booth, Notarize

Discussion on the status of online notarization laws following the surge in temporary orders during the pandemic. Includes a brief look at what an online notarization is and how it works.

#### Secured Transactions Section (STS)

Blasting into the Future – Article 9 Amendments

Moderator:    Rayne Sherman, Michigan

What changes to Article 9 would your jurisdiction like to see? Please bring suggestions in preparation for a lively discussion.

#### Information Technology Section (ITS)

Social Media Best Practices and the Importance of Being Verified

The Do's and Don'ts of social media for public offices and why it is imperative to have accounts verified to prevent false information.

1:45 -2:45 IACA Section Meetings

Business Organization Section (BOS)

"You've Come at Just the Right Time": A Federal – State Trademarks Project

Speaker: Susan Anthony, U.S. Patents and Trademark Office

This session will give participants a unique opportunity to participate in a new U.S. Patent and Trademark Office project providing state authorities with suggested "camera-ready copy" for state government sites about federal trademark registration and trademark-related resources.

Secured Transactions Section (STS)

Standard Search Logic – How careful is careful enough?

Speakers: Paul Hodnefield, CSC  
Rebecca Longfellow, Indiana  
Darrel Pierce, Dykema Gossett

When programming a new UCC system, each jurisdiction must be mindful of programming the standard search logic. Are there holes in the standard logic and what can we do to ensure there aren't?

Information Technology Section (ITS)

Cybersecurity Refresher

An update on recent cyber-attacks and vulnerabilities and the importance of leveraging the resources of CISA and the MS-ISAC for critical systems.

2:45 – 3:00 Coffee Break

3:00 – 4:30 Digital Identity, Verified Credentials and the Corporate Registry  
Speakers: Carol Prest, Service BC  
John Jordan, Service BC  
Pirth Singh, Innovation, Science and Economic  
Development Canada

