

**Virtual IACA 2021**

May 11-13, 2021

*Refresh, Refocus & Redesign*

The role of the registry office in a new era

Tuesday, May 11, 2021

11:00 am ET

Welcome

Speaker: Allison DeSantis, Ohio

11:15 - 1:30

Roll Call

Speaker: Maureen Ewing, Rhode Island

Roll Call kicks off the conference with invaluable information for all attendees. A representative from each jurisdiction will state the biggest accomplishment in the last year and projects to accomplish in 2021.

1:30 – 2:30

Mental Health in the Workplace

Speaker: Megan B. Schabbing, MD, OhioHealth

Mental health is often the last thing discussed in the workplace, but arguably the most important element of a functioning office. Discover key strategies for the workplace, including changing the environment, culture change, and equipping managers with tools to lead during this challenging time.

2:30 – 2:45

Coffee Break

2:45 - 4:00

Requesting Optional Business Data: Is the ministerial role of the business registry shifting?

Moderator: Chris Drake, Connecticut

Speakers: Juin Charnell, Minnesota

Bibi Black, Minnesota

Maureen Ewing, Rhode Island

Kristen Cordeiro, Rhode Island

Business registries are receiving more requests than ever for additional business information. Some registries are already collecting additional information on a voluntary basis. Learn what types of additional information are being collected, whether businesses are willing to provide this information and whether there are any downsides to collecting it. This session will discuss different approaches states are taking to gather additional information about the business owners and what the business does to help connect these entities to available resources and to publicly display economic development information.

4:00 – 5:00

Merit Awards

Sponsored by First Corporate Solutions

Speaker: April Wright, Delaware

5:00 – 6:00

Social Hour

Wednesday, May 12, 2021

11:00 – 12:30

The Corporate Transparency Act

Moderator: Pia Angelikis, Cogency Global Inc.

Speakers: Alan Stachura, Senior Manager – Government Relations, CT Corporation

Tristan Emrich, Cogency Global Inc.

Thomas Rutledge, Stoll Keenon Ogden, PLLC

The Corporate Transparency Act mandates the creation of a national database for beneficial ownership. U.S. business registries will be required to notify businesses of the federal filing requirements and may be required to share data with FinCEN. This session will clarify the impacts of the federal legislation on state level business registries. We will also discuss lessons learned from our international counterparts.

12:30 – 12:45          Coffee Break

12:45 – 1:45          IACA Section Meetings

#### Business Organization Section (BOS)

Online Notarization & RULONA

Speakers:    Mark Ladd, ICE Mortgage Technology  
                  Suzanne Brown Walsh, Murtha Cullina LLP  
                  Nicole Booth, Notarize

Discussion on the status of online notarization laws following the surge in temporary orders during the pandemic. Includes a brief look at what an online notarization is and how it works.

#### Secured Transactions Section (STS)

Blasting into the Future – Article 9 Amendments

Moderator:    Rayne Sherman, Michigan

What changes to Article 9 would your jurisdiction like to see? Please bring suggestions in preparation for a lively discussion.

#### Information Technology Section (ITS)

Social Media Best Practices and the Importance of Being Verified

Speakers:    Maria Benson, The National Association of Secretaries of State (NASS)  
                  Nick Domings, Rhode Island

The Do's and Don'ts of social media for public offices and why it is imperative to have accounts verified to prevent false information.

1:45 -2:45 IACA Section Meetings

Business Organization Section (BOS)

“You’ve Come at Just the Right Time”: A Federal – State Trademarks Project

Speaker: Susan Anthony, U.S. Patents and Trademark Office

This session will give participants a unique opportunity to participate in a new U.S. Patent and Trademark Office project providing state authorities with suggested “cameral-ready copy” for state government sites about federal trademark registration and trademark-related resources.

Secured Transactions Section (STS)

Standard Search Logic – How careful is careful enough?

Speakers: Paul Hodnefield, CSC  
Rebecca Longfellow, Indiana  
Darrel Pierce, Dykema Gossett

When programming a new UCC system, each jurisdiction must be mindful of programming the standard search logic. Are there holes in the standard logic and what can we do to ensure there aren’t?

Information Technology Section (ITS)

Cybersecurity Refresher

Speaker: Antonio Enriquez, Cybersecurity and Infrastructure Security Agency (CISA)

An update on recent cyber-attacks and vulnerabilities and the importance of leveraging the resources of CISA and the MS-ISAC for critical systems.

2:45 – 3:00 Coffee Break

3:00 – 4:30 Digital Identity, Verified Credentials and the Corporate Registry  
Speakers: Carol Prest, Service BC

John Jordan, Service BC  
Ray Edwards, Canadian Federal Government  
(Corporations Canada)  
Ricco Dun, Global Legal Entity Identifier Foundation  
Karla McKenna, Global Legal Entity Identifier  
Foundation  
Christoph Schneider, Global Legal Entity Identifier  
Foundation

A digital identity is a significant step towards trusting the individual or business submitting an electronic record to a corporate registry. Learn how British Columbia and the Canadian Federal Government are leveraging verifiable credentials to provide digital identity. GLEIF will address how verifiable credentials are used so that corporate officers can prove that they are authorized to represent a particular company.

4:30 -5:00            Conference Conclusion and 2022 Preview  
Speakers:      Allison DeSantis, Ohio  
                         Tanya Gibson, Arizona

5:00 – 6:00            Social Hour

Thursday, May 13, 2021

11:00 – 12:30            IACA Annual Business Meeting  
IACA Members and Member Staff Only  
Invitation to follow