Preview of the 2018 IACA Conference

General Session Topics

Roll Call of Jurisdictions

One of IACA's most popular sessions! Roll Call kicks off the conference with invaluable information for all attendees. A representative from each jurisdiction should be prepared to introduce yourself and co-workers and announce your biggest accomplishment and most significant challenges over the last year, as well as your top priority for the coming year.

Data, Data, Everywhere...But Who is Using It?

We all know some of the basic uses of the information maintained in business and secured transactions registries, but what are some of the more complex and sophisticated uses of the data? What types of analyses and decisions are assisted through the records we maintain and publish? Join this informative session to get a peek behind the curtain of public records research and analysis.

Data - The Main Building Block

Speaker - Andreja Marusic, International Finance Corporation, World Bank Group

This session will explore the importance of business registries as repositories of data on businesses. Developing and in many cases developed countries often do not have complete, reliable and accessible sources of data on businesses operating in the country. This information is usually scattered (business registry, tax authority, inspections…) not accessible, and not updated properly. A case study on the use of administrative data from the Serbian business registry will showcase how this data can be used to assess firm growth and productivity as well as the firm-level impact of business environment reforms, in particular the introduction of a one-stop shop for business entry and new legislation - the Companies Act and Bankruptcy Law. Accessible and reliable data on businesses is the main building block of a good investment climate, because it gives the government the tools to produce business statistics and design policies and it gives market participants and potential investors the information they need to access the market, value their risks in investing, and trading.

PCI Compliance

Speaker - Jason Wikenczy, Principal Security Consultant with SecureWorks

Failing to comply with the Payment Card Industry Data Security Standard (PCI DSS) can expose organizations to potential litigation and fines. Gain an understanding on how to meet applicable mandates, streamline compliance practices, and identify opportunities to better align your security and compliance processes.

Credit Card Fraud & Charge-backs: Struggles & Strategies

Is your organization struggling with online or in-person payment challenges? What approaches are other jurisdictions taking to address credit card fraud, charge backs, and deadbeat filers? Attend this moderated panel session to learn more about the challenges your peers are facing and how they are responding.

Project Management for Non Project Managers

Speaker - Mike Zeinstra, Office of State Human Resources, State of North Carolina

Project management involves planning and organization of a company's resources to move a specific task, event or duty toward completion. But how do you prove you're adept at managing projects if you haven't worked as a project manager? This session will delve into what project management is, how it differs from being a manager, what the project managers duties are, and touch upon tools the pros actually use.

Supersized Cybersecurity

Learn how two major technology companies handle cybersecurity on their widely used applications. Tips, best practices and lessons learned will be shared. You don't want to miss the incredible opportunity to get cybersecurity information directly from the source.

Business Organization Section Topics

Patricia Viverto, Arizona - Section Chair
Mandy Harlan, Louisiana - Vice-Chair

The Uniform Protected Series Act—Issues for the Filing Office

Speakers - Steve Frost, ULC Drafting Committee Chair
- Daniel Kleinberger, Drafting Committee Reporter

The Uniform Protected Series Act ("Act") provides for the creation of protected series within a limited liability company and contains numerous improvements over existing law to include significant transparency protections. The presenters will explain the protected series construct, rationale for the construct, approach to the construct and significant improvements. Filing office issues to include filing requirements, how they fit within current practices and navigating them to find information pertaining to a protected series will also be discussed.

Going Digital: The Realities of Moving Away from Paper Business Filings— MT and CO

Speakers - Harlan Wells, Director of Business Services, Montana Secretary of State
- Mike Hardin, Director of Business & Licensing, Colorado Secretary of State

In this presentation you will hear firsthand accounts from two states that have successfully moved away from paper business filings. If your agency is considering a move to an all-digital process, it is important to understand how the new paradigm will affect your customers and your agency. This presentation will provide you with important information that will make your transition more successful and less stressful.

Model Nonprofit Corporation Act - A Review

Speaker: William H. Clark, Jr., Drinker, Biddle & Reath LLP

The Model Nonprofit Corporation Act (MNCA) is model legislation prepared by the Model Nonprofit Corporation Act Subcommittee of the Business Law Section of the American Bar Association. In this presentation, the speaker will review the MNCA and highlight proposed changes to various sections of the Act.

Secured Transaction Section Topics

Rayne Sherman, Michigan - Section Chair

Jurisdictional Filing Chart Review

This year the panel will review the suggested changes to the electronic filing section of the filing chart and allow time for discussion of any further changes. Time for discussion for those with questions about deviations or the recommended actions for the paper filing section will also be allowed.

Implementing XML Filing

This session will focus on the tasks and time lines jurisdiction staff need to keep in mind when implementing an XML filing option as part of a system upgrade. This session is intended to help you ensure your customers can successfully implement XML filing as soon as possible after your system upgrades are live.

UCC 301

Speakers - Paul Hodnefield,
**   - Darrell Pierce**

The series begun with the valuable UCC 101 and 201 sessions will continue with UCC 301 for Filing Offices this year. UCC 301 will apply the concepts covered the previous sessions to challenging real life situations that filing offices must often address. In addition, we will examine what it really means to be a "ministerial" filing office, as well as the consequences of departing from the statutory duties, no matter how well-intentioned.

Information Technology Section Topics

Scott Mayers, Louisiana - Section Chair
Trevor Timmons, Colorado - Vice-Chair

Over the past few years there has been an increase in the number of members wanting to attend the ITS Section sessions. This year we decided to make them General Sessions to take the decision factor out of your hands. The General Sessions having to do with data are supported by the ITS Section.

BOS & STS Joint Session

Sovereign Citizens and Fraudulent Document Schemes

Speaker - William P. Fritzlen, Supervisory Attorney, U.S. Department of State

The so-called "Sovereign Citizen" movement refers to groups who employ fraudulent legal theories to support their attempts to avoid legal obligations such as paying taxes or child support, to avoid arrest and conviction, and to illegally acquire property among other ends. Mr. William Fritzlen is an attorney with the U.S. State Department and an expert on document authentication. In this session he will describe an overview of some of the more common sovereign citizen schemes and the vast array of documentation that the State Department and state Secretaries of State have encountered in support of them as well as how the State Department and U.S. states are addressing the issue.

Roundtables

Remote Notarization

Speakers - Mike Smith, Georgia
          - Leslie Reynolds, NASS

Many IACA members are involved in the administration of the notary public process within their jurisdictions. Technological advances are rapidly changing how notarial acts have been traditionally performed. This roundtable discussion will be an opportunity to gain a better understanding of how the notary industry is changing and provide dialogue that could be important to your jurisdiction. The discussion will include information on how NASS and other stakeholders are assisting states/jurisdictions in the development of the remote/online process.

Revised UCC Form Discussion

The national UCC forms were last revised in 2011 so the STS Committee thought this might be a good time to open discussion about possible updates. Please come prepared with points to discuss.

Wednesday Luncheon Speaker

Award-winning speaker and former Miss North Carolina, Jeanne Robertson, will be our guest lunch speaker. Jeanne is a humorist and knows that her job is far more than being funny. "Her message is that a sense of humor is an attitude, an approach toward working with people. She believes that this humor attitude can be developed and improved, and she outlines how to do so while captivating audiences with funny, original stories."