

2017 IACA CONFERENCE SPEAKERS

Ben Ark

SVP, Software R&D | COGENCY GLOBAL INC.

Ben Ark is the SVP of Software R&D at COGENCY GLOBAL, formerly known as National Corporate Research. He has been involved in electronic submission and searching of UCC and business entity filings since 2002. Ben has worked with several jurisdictions during the design and testing phases of their online UCC and business entity systems as a customer stakeholder. He is widely experienced with software development, Agile and Scrum implementations, the IACA XML filing standards and procedures, and jurisdiction filing and search systems. Ben has been attending IACA conferences since 2004 and has served in several technical workgroups and conference panels. Despite living in the middle of the continent, he enjoys being near the ocean and looks forward to countless seafaring puns at this year's conference.

Anand Balasubramanian

Chief Technology Officer | PCC

Since 2001, Anand has directed the development of corporate software technology and the delivery function for all major projects at PCC. He is a consummate professional that has dedicated over 12 years in architecture creation, solution design, requirements analysis, implementation and quality management. He has amassed deep domain expertise over eight years working on a variety of projects in the commercial sector, as well as state and federal governments. He has command of the following platforms: MS.NET, Java, J2EE, DB2, MQ Series, CICS, WebSphere, WebLogic, Microsoft technologies and SQL Server/Oracle based web technologies and he has a broad understanding of government, energy, insurance and financial services business processes.

Leif Boettcher

Notary | Bruehl, Germany

Dr. Leif Boettcher was born in 1978. He studied law at Muenster University and Miami School of Law (LL.M. 2005). After his Second State Exam in 2008, he worked as a lawyer in corporate law for a renowned German law firm. He became candidate notary in 2009, and in 2010, he joined the German Ministry of Justice where he mainly worked in the area of corporate law as well as law related to registries. In 2014, he was appointed Notary for life in Bruehl, Germany. Dr. Boettcher teaches at Bonn University and has broad experience in the international legal context (UNCITRAL, FATF, UINL). He has published numerous books and articles in all fields related to notarial practice.

Annika Bränström

Director General | Swedish Companies Registration Office (Bolagsverket)

Annika Bränström is the Director General of the Companies Registration Office in Sweden, a position she has held since 2008. She has held various positions within the office, including Head of Development and Deputy General Director. For many years, Annika has been supporting and participating in the development of different electronic services, both nationally and internationally. She also has served as the president of the European Commerce Registers Forum (ECRF) since 2014. In addition, she has served as a delegate in the Swedish e-Government delegation and as the Deputy Chairman on the Swedish e-Identification Board.

Tom Brophy

Senior Director, Student Services | Saint Mary's University

Tom Brophy became the Senior Director of Student Services at Saint Mary's University in September 2016 where he is responsible for strengthening the connection between student services and the University's academic goals and programs. Prior to his current position, Mr. Brophy served as Associate Vice-President, Student Services, Enrolment Management and University Registrar at Brandon University. He led the development of Brandon's strategic plan for student services and registrarial services, oversaw the Indigenous People's Centre and guided the development of the Success 1 Transition Year program to improve retention rates for academically at-risk students.

Anthony Bwembya

Registrar & Chief Executive Officer | Patents & Companies Registration Agency, Zambia

Anthony Bwembya joined the Patents and Companies Registration Agency in 2007 and held the position of Assistant Registrar Commercial unit. He was appointed Registrar and Chief Executive Officer in 2011, which is the position he currently holds. As an Advocate of the High Court of Zambia, Mr. Bwembya's interest is Company and Intellectual Property Law.

Paul Cole

Organization Development Consultant | Nova Scotia Public Service Commission

Paul Cole is a Certified Human Resource Professional (CHRP) and a graduate of Memorial & Dalhousie University. He has worked in various HR and Organization Development roles for both the public and private sector for over 20 years. Many include the Department of Justice; the Nova Scotia Public Prosecution Service; Service Nova Scotia & Municipal Relations; the Atlantic Lottery Corporation; Convergys Global; and the Halifax Regional Municipality. He has also served with the Canadian Forces for over ten years deployed in rolls as Recruit Instructor; Marine Rescue Coxswain; and assigned roles with the US Coast Guard and US Navy. Paul shares a unique perspective working alongside employees over the past 20 years during times of small and phenomenal change.

Ben Cronin

CEO | Kyckr; Founder | Global Business Register

Ben Cronin is a founder, CEO and Director of Kyckr Ltd. and its subsidiary, GBRDirect, which was purchased by Kyckr Ltd. in May 2016. Ben fulfills the combined roles of managing all operating activities, including personnel, and developing prospects and clients. Ben's other key role is to engage with official company registries across the globe in order to access the best available company data. Ben believes that knowing who your customers are has never been more important and strives to help organizations develop a transparent and scalable KYC and AML process. Prior to setting up GBRDirect, Ben was a professional Rugby Union player for Munster and Ireland.

Allison DeSantis

Director of Business Services | Office of the Ohio Secretary of State

Allison DeSantis is a manager and attorney who works closely with her staff as well as the business and legal community to ensure quick and efficient processing of business, UCC and trademark filings. After working previously for the office as the Senior Corporations Counsel, she began her current position in 2010 with a knowledge of the legal requirements and understanding of the process, allowing her to make significant changes to the division. Allison

has revised all business filing forms to make the process easy to understand, has implemented an online business filing system and partnered with a nonprofit corporation to file our customer service calls. She is also responsible for overseeing the records division which includes commissioning notary publics, granting ministers licenses and providing authentications. Allison has been on the IACA Board of Directors since 2011 and was most recently the President of IACA in 2016.

Ricco Dun

**Business Relations Manager | Global Legal Entity Identifier Foundation (GLEIF);
Chairman | European Business Register (EBR)**

At the GLEIF, Ricco Dun is mainly responsible for the connections between the world of the business registers and the new world of the Legal Entity Identifiers (LEI's). He is also the Chairman of the Board of the European Business Register (EBR), which is the cooperation between business registers from 26 European countries in which they facilitate the exchange of business register information between themselves and for their customers. He has been a member of the Executive Committee of the Corporate Registers Forum (CRF). Within the European Commerce Registers' Forum (ECRF), he has been a member of the Working Group BR2BR (on the interconnection of business registers) and the auditor of the financials. He has worked for many years as the Manager of the Business Register of The Netherlands Chamber of Commerce. Before that, he has had several legal and sales & marketing functions, including e.g. the development of all internet based activities for the dissemination of information from the business register. He has represented the Netherlands during the negotiations on the EU Directive on the interconnection of business registers in the European Council Working Party and during the discussions on the implementation of the Directive in the Company Law Expert Group for the Business Registers Interconnection System (CLEG-BRIS) of the European Commission.

Yves Gonner

Managing Director | Trade and Companies Register, Luxembourg

Yves Gonner is the Managing Director of the Trade and Companies Register of the Grand-Duchy of Luxembourg. Prior to joining the registry office, Mr. Gonner served in the banking sector in a number of different management positions in the credit business at the Banque Generale du Luxembourg. He was also previously the Economic counselor at the Chamber of Commerce of Luxembourg and Secretary general of the National Export Credit Insurance Institution.

Monica Grahm

Senior Advisor | Swedish Companies Registrations Office (Bolagsverket)

Monica Grahm has a Master of Law and started as a lawyer at the Swedish Patent and Registration Office in 1991. Bolagsverket became effective on 1 July 2004 when the previous Companies Department of the Patent and Registration Office was made a separate government authority. Monica's journey has gone from being a lawyer, through various management services to today work as Senior Advisor, connected to the Director General and Deputy Director General. Monica has always been driven by a desire to find the best solutions for citizens and business with. The questions often combine law and IT. Monica participates in different groupings within public sector, where development of e-services is the focus. For example the initiative called "eSam", a digital collaboration between 21 Swedish authorities in order to develop digitalized service for the public. Since 2013 Monica is a member of the Survey Working Group with main focus to coordinate the work with the International Business Registers Survey and Report.

Peter Guest

Client Technical Leader | IBM Canada

Peter Guest is a Client Technical Leader with IBM Canada and also teaches a variety of courses at the Northern Alberta Institute of Technology (NAIT), primarily on Business Analysis and Project Management. The Client Technical Leader role is focused on IBM's largest customers. Peter provides strategic technical leadership and direction to Alberta and British Columbia public sector clients. He designs solution recommendations for his clients by applying his broad technical skills, industry knowledge and business expertise. These recommendations leverage both existing and emerging technologies, architectures and integrated solutions to meet the client's business needs and solve challenges. In his spare time, Peter volunteers as an executive member of the Alberta Smart City Alliance, the Chair of the Board for the Edmonton Folk Music Festival and is very active with Scouts Canada.

Brad Harris

IT Deputy Director | Office of the Louisiana Department of State

Brad Harris joined the Louisiana Department of State in 2008 after having worked for another state agency as a computer programmer for 10 years. As a project leader at the Department of State he worked to convert the Commercial Division applications from mainframe to client/server, allow online filings of business entity registration and amendment, and create geauxBIZ a one stop business portal. He continues to support the Commercial Division as deputy director.

Paul Hodnefield

Associate General Counsel | Corporation Service Company

Paul Hodnefield is Associate General Counsel for Corporation Service Company ("CSC"), where he is responsible for advising the company regarding UCC, real estate, and other public record transactional services. In addition to his duties at CSC, he currently serves as Co-Chair of the ABA Joint Task Force on Filing Office Operations and Search Logic and was a member of PEB Working Group on Fraudulent UCC Filings. He is a frequent speaker on UCC search and filing issues and has participated as a panelist in numerous CLE programs for the ABA, state bar associations, and several other organizations. Paul is a member of the American Bar Association, the Minnesota Bar Association, and a Fellow of the American College of Commercial Finance Lawyers.

Jason Ingalls

Founder & CEO | Ingalls Information Security LLC

Jason is committed to preventing and defending against the risks that organizations using information technology must face and manage. He is a Louisiana native, a life-long resident and is working with partners to develop a high-technology economy in Louisiana. His professional career in cyber security solutions has been spent delivering solutions that reduce information technology risk. Jason leads a team of professionals who deliver information security services, with a core focus on delivering incident response services to large, globally deployed organizations. In the course of his career, Jason has been centrally involved in responding to the largest data breaches in history where the greatest quantity of records has been compromised.

Jay Johns

Global Partner Manager | iovation, Inc.

Jay Johns is Global Partner Manager with iovation. Jay has held a variety of position with iovation over the last ten years. Jay has over 13 years of experience in Fraud Prevention, Identity Management. Additionally he has more than 20 years of local, state and federal government sales experience. Jay is based out of Dayton, Ohio.

Meryl Jones

Head of Business Change | Companies House (UK)

Meryl has worked at Companies House since 2001 in a variety of roles including Finance Operations Manager and Senior Project Manager of the Companies Act Programme. For the past eight years Meryl has been the Head of Business Change and recently spent two years on the Small Business Enterprise and Employment project as Senior Responsible Owner which oversaw the implementation of the People with Significant Control (PSC, also referred to as Beneficial Ownership) Register. Meryl is presently SRO of the 4th Money Laundering Directive project which will extend the existing PSC regime to include new entities such as Scottish Limited Partnerships.

John Jordan

Executive Director, Services Strategy | Office of the CIO, Province of British Columbia

John Jordan is an accomplished technology strategist and practitioner who has worked in the private/tech and public sectors. Besides providing strategic guidance on digital service delivery to senior executives for both federal and provincial governments, he has hands-on experience delivering service transformation initiatives in content management, ID management, open data, and mobile apps. He received the Canadian Public Sector Award for Excellence in the Innovation category and holds a Master degree in Applied Science, Management Sciences (Management of Technology).

Joel Kissell

Secretary | National Public Records Research Association

Joel Kissell currently serves as the Secretary of the National Public Records Research Association. In addition to that role, Joel is a Director of Heartland Corporate Services, LLC, which specializes in state and county corporate filings in Iowa, including corporate and UCC filings.

Kelly Kopyt

Vice President of US Operation | Foster Moore

Kelly Kopyt leads Foster Moore's US team, taking the overall responsibility for delivery and ongoing support for US-based clients. Having joined Foster Moore in 2015, Kelly brought with her 11 years of industry experience as legal counsel to the Massachusetts Secretary of the Commonwealth, working primarily in the Corporations division. Kelly was also counsel to 13 registries of deeds districts regarding intellectual property licenses, commercial leases, technology contracts and other legal agreements associated with registry operations. She has extensive experience overseeing projects to modernize government workflows and increase efficiency. Kelly is a well-known and respected leader in government administration, having been president and chairing the board of directors of IACA in 2012-2013, while she served as Assistant Director of the Massachusetts Secretary of State's Corporations Division.

Michael Korgan

National Security Officer | Microsoft – State and Local Government

Mike Korgan's primary focus at Microsoft is the education of clients in the best practices and best of breed solutions relative to cybersecurity and digital compliance within the enterprise information technology arena. He works with clients to implement products and services in the most secure and compliant manner possible. Further, he engages the IT security and compliance industry relative to current and evolving standards to represent the interests of local government as these standards are evaluated, documented, and enforced. He also represents the needs of State and Local Governments to the cybersecurity industry to insure that products and services being developed comply with the security and compliance requirements to which government customers are held accountable. Prior to his current role, Mike spent twenty-five year years overseeing, directing, and managing information systems, IT professionals, and IT operations. He has experience working with cloud-based solutions in the enterprise cybersecurity space, including strong experience relative to information assurance, IT security, and regulatory compliance within the federal, state, and local government sectors of information technology.

Julian Lamb

Director of Registry | Jersey Financial Services Commission

Julian Lamb is the Director of Registry at the Jersey Financial Services Commission (JFSC), a position he has held for more than 10 years. He is also a member of the Executive Board. Julian has the primary executive responsibility for the leadership and management of the Registry, while the statutory position of Registrar of Companies is held by the JFSC's Director General. Julian is currently in charge of the day-to-day operations of the Companies Registry (Registry), which includes policy and strategic development, and enhancing the Registry's international reputation. Prior to joining the JFSC in December 1999, Julian worked in Jersey's finance industry for more than 20 years, including at director level. He is a Fellow of the Chartered Association of Certified Accountants and the Chartered Institute for Securities and Investment. Julian is a board member of a number of international registry organizations, including his position as the Chair of the International Relations Section of IACA.

Philippe Langlois

Technical Product Manager | CIS Critical Security Controls

Philippe Langlois is currently a Technical Product Manager for the CIS Critical Security Controls. In this role he leads an international community of cyber security experts who develop best practices known as the CIS Critical Security Controls for Effective Cyber Defense, a set of actions proven to mitigate 85% of the most prevalent cyber threats. He manages the production, writing, and publication of a range of cyber security resources. Working in collaboration with users of the CIS Critical Security Controls, he ensures the quality and utility of the Critical Controls guidance plus the availability of tools, scripts, and other resources aiding users with implementation of the Controls. Previously he served as a Program Manager at the Multi-State Information Sharing and Analysis Center (MS-ISAC), within the Center for Internet Security. He managed the Nationwide Cybersecurity Review, establishing unique expertise in State, Local, Tribal and Territorial cyber security practice and assessment; co-chaired the Metrics, and Business Continuity/Recovery/Cyber Exercise Work Groups, and planned MS-ISAC sponsored exercises. He holds a Masters of Infrastructure Protection and International Security, a BA in Criminology and certifications as a Global Industrial Cyber Security Professional (GICSP), GIAC Penetration Tester (GPEN) and GIAC Critical Security Controls Certification (GCCC).

Rebecca Longfellow

Director of Business Services & Associate General Counsel | Office of the Indiana Secretary of State

Rebecca Longfellow serves as the Director of Business Services and Associate General Counsel for the Indiana Secretary of State. Longfellow oversees business entity filings, commercial liens, trademarks, notaries public, apostille service and service of process sections. Prior to joining Secretary Lawson, Longfellow served on the executive staff of Secretary of State Sue Anne Gilroy. Following her service to the Gilroy administration, Longfellow served as a subject matter expert and legal counsel on technology projects for the Oklahoma and California Secretary of State Offices. Longfellow holds a Bachelor of Science in Public Policy from Indiana University, and received her J.D. from Robert H. McKinney School of Law. Longfellow is admitted to practice law in Indiana, Michigan and Tennessee.

Elliot Manegold

Supervisory Special Agent | Federal Bureau of Investigation

Mr. Manegold is a seasoned criminal investigator with extensive experience in the financial sector. He has led teams of special agents, intelligence analysts, forensic accountants and outside experts in the pursuit of the perpetrators in complex crimes around the globe. He is currently assigned to FBI Headquarters, where he supervises investigative squads in the field as well as various national initiatives. Prior to joining the FBI, he was an investment banker based in Chicago and London. He is also a Certified Fraud Examiner.

Francisco Miranda

Director, Bureau of Corporations & Charitable Organization | Office of the Pennsylvania Department of State

Francisco Miranda was appointed Director of the Bureau of Corporations and Charitable Organizations, February 23, 2015. As Director, Francisco will provide management and oversight for the processing of all corporate and charitable documents, filings and instruments such as Articles of Incorporation, Certificates of Authority, Certificates of Good Standing, Charitable Registrations and Uniform Commercial Code. Francisco has a solid background in management and information technology. He previously worked for the Department of State in the Bureau of Management Information System (BMIS) initially as a Computer Analyst 2, later rising to the rank of Chief of Technical Services for BMIS. More recently, Francisco has served as the Client Satisfaction and Quality Assurance Manager for the Office of Administration and was the Transition Coordinator for the Office of Administration for the Pennsylvania Compute Services project (PACS) for all General Government Operation agencies.

Darrell W. Pierce

Member | Dykema Gossett, PLLC

Darrell Pierce is a member of Dykema Gossett's Corporate Finance group. He focuses his practice in the areas of commercial and corporate finance law, handling sophisticated debt finance transactions, restructurings and workouts. He is a co-leader of the firm's Lending Team and supervises its UCC Filing team. Darrell served as a member of the Article 9 Study Committee, and as Chair of the Article 9 Filing Project. He is a Regent of the American College of Commercial Finance Attorneys, a member of the American Law Institute, and is a frequent lecturer and writer regarding UCC matters.

Carol Prest

Executive Director and Registrar | BC Registry Services, Government of British Columbia

Carol Prest is the Registrar and Executive Director of Registries and Online Services with Service BC, responsible for the Corporate Registry, the One Stop Business Registry and the BC Online partnership office. As a strong proponent in service leadership, Carol's positive approach leads to creativity, innovation and collaboration. Carol's passion for improving the business and citizen experience drives her to continually seek opportunities to enhance service delivery through improvements to business processes, rationalizing policy and leveraging technology. Her team recently launched the new Societies Act, crafting an interactive web experience, strengthened by UX research and stakeholder engagement to launch the new online system.

Patrick Reed

Operations Manager, Division of Corporations & Charities | Office of the Washington Secretary of State

Patrick Reed has been with the Corporations and Charities Division of the Secretary of State's office since 2008, as the manager of Operations, including outreach and education. This Division registers all domestic and foreign legal entities in Washington State. His focus is to provide compliance information to new and existing businesses to help them be successful in dealing with state rules and regulations. In addition, Patrick represents the Secretary of State's office as chair of the UBI board, Governors Small Business Liaison Team, multiple inter-agency committees and stakeholder workgroups. Patrick also currently serves as the Vice-Chair of the Business Organization Section of IACA.

Leslie Reynolds

Executive Director | National Association of Secretaries of State

Leslie Reynolds has served as Executive Director of the National Association of Secretaries of State since 2000. As executive director, she oversees the day-to-day operations of the association and all aspects of its management, including key member initiatives on election reform, electronic government, state business services, and digital archiving. Leslie brings to NASS particular expertise in congressional/intergovernmental relations and legislative policymaking. On the issue of federal legislation requiring states to collect beneficial ownership, she has worked with all the stakeholders; including Congress, the Administration, federal law enforcement and the states, to identify sound policies regarding the collection of corporate entity ownership and the best ways to share that information.

Raquel Richardson

President | Netfor, Inc.

Raquel Richardson joined Netfor, Inc. in 2015, where she currently serves as President. Under her leadership, Netfor grew 50% in 2016 and successfully launched an active channel sales program. Prior to serving as President, she was the Vice President of Channel Sales and Marketing. Having spent nearly 14 years as an entrepreneur and helping hundreds of individuals get the kind of business results they were looking for in sales and marketing, she has successfully demonstrated she knows the necessary steps to move the needle for business challenges. Raquel helps companies create a digital mindset for their company and teams, where she assists to find and execute the right technology for the right results for the right business impact.

Cheryl Ringor

Director of Compliance & Policy | Corporations Canada

Cheryl Ringor is the Director of Compliance & Policy at Corporations Canada which administers federal incorporation legislation for businesses, not-for-profits, cooperatives and boards of trade. Cheryl finds the learning opportunities offered by conferences such as IACA to be invaluable and help spark innovative ideas in her organization. These ideas have inspired Corporations Canada to take a lead role and promote collaboration among provincial and territorial business registries to find a workable pan-Canadian digital solution that contributes to reducing internal trade barriers resulting from the existence of multiple business registries.

Steve Roylance

Senior Vice President, Identity Services | Ubisecure

Steve is a passionate business and process visionary with a proven track record centered around Identity Assurance. Successfully designing and delivering on strategy both in lean startups and beachheads for traditional enterprise class organisations, Steve is generally the catalyst behind systemic change. In 2005 Steve assembled all major players in the Certification Authority industry and Browser Industry to form the CA/B Forum (www.cabforum.org) eventually resulting in the adoption of more rigorous validation processes as well as uniting the industry in the creation and adoption of common workflow standards for TLS sever certificate provision. HTTP 2.0 ubiquitous security for all is at last within reach, building on the billions of transactions already being secured on a daily basis. As a veteran of the Identity Assurance industry with several patents adding significant value to the GMO GlobalSign group IP portfolio during his 11 year tenure in the business development role (2006-2017). Steve is responsible to accelerate Ubisecure's Global Identity Strategy through investment, partnership and collaboration which begins with delivery of Ubisecure's Legal Entity Identifier launching in Q3 2017 – www.rapidlei.com.

Kathy Sachs

Deputy Assistant Secretary of State, Business Services Division | Office of the Kansas Secretary of State

Kathy Sachs serves as the Deputy Assistant Secretary of State of the Business Services Division of the Kansas Secretary of State. Over the past three decades, she has worked in a wide variety of professional capacities in the office, as well as serving on state, national and international committees. She was heavily involved the NCUSL Revised Article 9 UCC project and has served as the Secured Transactions Section Chair of IACA. Kathy's contributions to her office include the creation of the first UCC Online filing and search system, which resulted in over 97% of all UCC searches and filing being done online, playing a key role in the creation of the Kansas Uniform Electronic Transactions Act, and the implementation of electronic notarizations in Kansas. Kathy is also an active member of the National Association of Secretaries of State, Notary Public Administrators section.

Martin Fernando Salcedo Vargas

Vice President of Registry Services | Bogota Chamber of Commerce

Martin Salcedo Vargas graduated as a lawyer from Pontificia Javeriana University, Specialist in Business Law from Externado University, as well as in Administrative Law from Salamanca University and Master's degree in law from University Sergio Arboleda in Colombia. Throughout his professional development he has had experience in both the private sector, especially the Financial Sector in which has been an advisor of the Banking Sector and Fiduciaries, and the

public sector, where he held the position of legal advisor in the Colombian Ministry of Justice, the Administrative Director of the Governorship of Cundinamarca, and delegate Register in the National Registry. Currently is the vice president of registry services at the Bogota Chamber of Commerce and holds the position of technical secretary of ASORLAC (Latin American and Caribbean Registries Association).

Mark Smith

CEO & Founder | Symbiont.io, Inc.

Mark Shelby Smith is CEO and Founder of Symbiont.io, Inc. Symbiont is the merger of MathMoney f(x), which was founded by Mr. Smith in September of 2013, and the founding team of Bitcoin 2.0 project Counterparty.io. As CEO, Mark brings two decades of global experience in FinTech. He is a pioneer in creating and deploying disruptive technology to the foreign exchange ecosystem for both institutional and non-institutional customer segments. During his career Mark has been a founder of 4 FinTech companies that have gone from start-up to exit including The NexTrade ECN, MatchBook FX, Lava Trading, and Anderen Bank of Tampa Bay.

Marissa Soto-Ortiz

Assistant Director & Attorney , Corporations Division | Office of the Massachusetts Secretary of the Commonwealth

Marissa is the Assistant Director and an attorney for the Corporations Division at the Office of the Secretary of the Commonwealth, where she specializes in corporate and other business entity, banking, trademark and UCC filings made with the Division. As Assistant Director, Marissa handles the day-to-day management of the Corporations Division and is the project manager for the Division's website and database upgrades. Additionally, she assists in various legal issues within the other divisions of the Secretary of State's Office and presides over administrative hearings brought before the Corporations Division. She is currently the Vice-Chair of the Secured Transactions Section of IACA and a member of the International Business Registered Survey Working Group. Marissa is currently a member of the Massachusetts Bar Association's Business Law Section Council. Prior to her current position, Marissa served in the private sector working as an attorney specializing in business litigation, trademarks, commercial real estate, and bankruptcy.

Andrea Tinianow

Director, Division of Corporate & International Development | Global Delaware

Andrea B. Tinianow, Esq., is the Director of the Division of Corporate and International Development. Ms. Tinianow joined the Delaware Department of State in 2014 as the Division's first director. The following year, the Division launched Global Delaware, Delaware's first international strategic initiative. The Delaware Blockchain Initiative was conceived by Global Delaware; Ms. Tinianow directs the Initiative. Prior to joining the State of Delaware, Ms. Tinianow was Vice President, Business Development and Assistant General Counsel of Corporation Service Company (CSC), where she was responsible for developing new products and services. She also managed litigation, advised senior managers, and developed legal policies for the company. While at CSC, she was the Senior Advisor and guest contributor to the Harvard Law School Forum on Corporate Governance and Financial Regulations, a blog she helped to create. Before joining CSC, Ms. Tinianow was a litigation attorney in the Wilmington office of Pepper Hamilton, and a law clerk to William B. Chandler III, former Chancellor of the Delaware Court of Chancery.

Shawnzia Thomas

Corporations Director | Office of the Georgia Secretary of State

Shawnzia Thomas is the Corporations Director for the Office of the Secretary of State of Georgia. She began her service to the office in 2012, where she started as the call center manager and later accepted her current position. Prior to that, she served as the call center supervisor with the state of Georgia in the Customer Service section of the Governor's office. For thirteen years, she was an underwriter at Atlanta Casualty Insurance Company, where she first served as a call center supervisor.

Brian Verkley

Field Evangelist | Dell EMC

Brian Verkley is an industry veteran with over two decades of experience in Operations and Development both at Startups and Global Enterprises. As a sought after presenter, he has engaged audiences around the world speaking about modern operations and digital transformation. Brian is based in Toronto, Canada but enjoys travelling to meet with customers and exchange ideas.

Patricia Viverto

Director of Business Services | Office of the Arizona Secretary of State

Patricia is the Director of Business Services for the office of the Arizona Secretary of State and has served in this role since 2015. Prior to joining the Business Services Division, Patricia spent 2 ½ years with the Elections Division of the Arizona Secretary of State where she was Voter Outreach Director. This experience in the Elections arena with the state was supplemented with 24 years of Elections experience with the County of Cochise in southern Arizona which borders the Republic of Mexico. In her current position, Patricia directs and manages the day to day processing of Trademarks, Trade Names, Partnerships and UCC's as well as the issuance of Notary Commissions and Apostilles. Since her appointment to this position, she has directed the implementation of an online web application for Notaries as well as an online system for registration of Trademarks and Trade Names. This is her second year as a member of IACA and her second conference.

Gary Walsh

Senior Manager | Enterprise Registry Solutions

Gary Walsh is a senior manager within Enterprise Registry Solutions (ERS), located in Ireland. In this capacity, Gary is responsible for the day-to-day management of ERS' operations in Jersey with the Jersey Financial Services Commission. This entails the complete overhaul of the registry systems, including replacing the current system with a modern registry system that incorporates new register types, in particular aircraft and beneficial owner projects. Since joining ERS in 2011, Gary has worked across most areas of the company. His wider role within ERS includes the areas of business development, research and development, and product design. Within this role, Gary has a particular interest in new technologies and has led the ERS research into blockchain and its applications in the registry domain. Gary has presented on this topic at several conferences, including the Jersey Study Tour as part of the Join ECRF/CRF conference in May 2016.

Rachael Watts

Senior Policy Advisor | Companies House (UK)

Rachael Watts has a long history in the UK company registry, Companies House with a wide range of roles most recently as a Senior Policy Advisor and in Chief Executives Office. She was

the policy lead in Companies House, responsible for working with the lead department to develop the legislation for the introduction of the company beneficial owners register from an operational perspective. This involved working closely with other departments on the consultation and the various stages of draft legislation.

April M. Wright

Corporations Administrator, Division of Corporations | Office of the Delaware Secretary of State

April has been working for the Division of Corporations since 1987, having worked her way up through the ranks to her current position of Corporations Administrator. In her current role, she is responsible for developing and analyzing proposed legislation and developing viable methods for promulgation and implementation of statutes and regulations. In addition to directing the daily operations of the Division, April is also responsible for analyzing and developing recommended Division operational changes, short and long-range plans and goals, and policies and procedures. She is responsible for the development, administration and control of the Division budget and analyzes statistical and management reports to assist in revenue forecasting for the State of Delaware. She has successfully guided the Division through the ISO 9001-2008 certification process for the last three years and is currently working on implementation of the new ISO 9001-2015 standards.

Katie Zvolanek

Administrative Counsel & Director of Campaign Finance | Office of the Ohio Secretary of State

Katie Zvolanek joined the Ohio Secretary of State's office in 2011, and serves as Counsel for the Business Services Division, in addition to her duties as the Director of Campaign Finance. As the attorney for the division, Katie helps ensure statutory compliance for all business and UCC filings made with the office and assists the division with policy and procedure decisions. Katie is serving her fourth term as the Chair of the Secured Transactions Section of IACA. Prior to her current position, Katie served as a Government Affairs Specialist for an Ohio-based public affairs and lobbying firm.