

**38<sup>th</sup> Annual Conference – Savannah, Georgia**

Sunday, May 17, 2015		
Time	Event	Location
4:00 pm – 6:00 pm	Registration	Lobby
7:00 pm – 9:00 pm	<b>President’s Reception: A Southern Kickoff (Business Casual)</b>  Sponsor: 	<b>Windows (Lobby Level)</b>  
9:00 pm – 12:00 am	<b>Hospitality Suite</b>  Sponsor:   PCC Technology Group is the proud sponsor of the Hospitality Suite for each night of the conference.	<b>Suite 415</b>
Monday, May 18, 2015		
Time	Event	Location
7:30 am – 4:00 pm	Registration	Scarborough Foyer (Lobby)
7:30 am – 8:30 am	Breakfast	Harborside (River St. Level)
8:30 am – 9:15 am	<b>Opening Ceremony</b> Presentation of Anthems <b>Roger Moss</b> (Director, Savannah Children’s Choir) Welcome Address <b>The Honorable Brian P. Kemp</b> Georgia Secretary of State Announcements	Scarborough
9:15 am – 10:15 am	<b>Roll Call of Jurisdictions</b>	Scarborough
10:15 am – 10:30 am	Break	Scarborough Foyer (Lobby)
10:30 am – 12:00 pm	<b>Roll Call of Jurisdictions</b>	Scarborough
12:00 pm – 1:30 pm	Lunch	Harborside (River St. Level)
1:30 pm – 2:30 pm	<b>General Session:</b> International Business Registers Survey <b>Annika Bränström</b> (Sweden); <b>Hayley Clarke</b> (Nova Scotia); <b>Monica Grahn</b> (Sweden); <b>Celia Johnston</b> (Germany)	Scarborough
2:30 pm – 2:45 pm	Break	Scarborough Foyer (Lobby)
	Sponsor: 	

2:45 pm – 3:45 pm

**Merit Awards**

Scarborough

Sponsor:



First Corporate  
solutions

3:45 pm – 4:30 pm

**Updates from International Associations**

Scarborough

**ECRF:** Annika Bränström (Sweden)

**CRF:** Anthony Bwembya (Zambia)

**CACLA:** Myron Pawlowsky (Manitoba)

6:30 pm – 9:30 pm

**Fort Jackson: A Walk Into Georgia’s Past (Casual)**

Fort Jackson

*\*Buses arrive at Hyatt at 6pm for 6:15pm departure*

Sponsor:



9:30 pm – 12:00 am

**Hospitality Suite**

Suite 415

**Tuesday, May 19, 2015**

Time	Event	Location
7:30 am – 4:00 pm	Registration	Scarborough Foyer (Lobby)
7:30 am – 8:30 am	Breakfast	Harborside (River St. Level)
8:30 am – 10:30am	<b>Section Sessions</b>	
	<b>BOS/IRS:</b> Trademarks and Trade Dress, Protection and Enforcement, U.S. and Abroad <b>Susan Anthony</b> (United States Patent and Trademark Office)	Scarborough 1 & 2
	<b>ITS:</b> Geaux Biz & Cloud Computing <b>Brad Harris</b> (LA); <b>Justin Hygate</b> (Foster Moore)	Scarborough 3
	<b>STS:</b> Model Administrative Rules Review Committee Update <b>Paul Hodnefield</b> (Corporation Service Company); <b>Robert Lindsey</b> (VA); <b>Darrell Pierce</b> (Dykema Gossett PLLC); <b>Marissa Soto-Ortiz</b> (MA); <b>Katie Zvolanek</b> (OH)	Scarborough 4
10:30 am – 10:45 am	Break	Scarborough Foyer (Lobby)
10:45 am – 12:00 pm	<b>Section Sessions</b>	
	<b>BOS/IRS:</b> Series Entities & the Proposal of a Series of Unincorporated Business Entities Act <b>Garth Jacobsen</b> (CT Corporation); <b>Daniel Kleinberger</b> (William Mitchell College of Law/Joint Editorial Board on Uniform Unincorporated Organization Acts)	Scarborough 1 & 2
	<b>ITS:</b> Trademark Solutions <b>Anand Balasubramanian</b> (PCC Technology Group); <b>Joel Foster</b> (Foster Moore)	Scarborough 3

**STS: Jurisdictional Guidelines for Accepting a UCC Record Presented for Filing**  
**Wally Boggus** (Capitol Services, Inc.); **Sherri DeMarco** (MI); **Darrell Pierce** (Dykema Gossett PLLC)

Scarborough 4

**Sponsor:**  **NCR NATIONAL CORPORATE RESEARCH, LTD.**  
The Right Response at the Right Time, Every Time.

12:00 pm – 1:30 pm Lunch Harborside (River St. Level)

**Sponsor:**  **NIC** the people behind eGovernment

1:30 pm – 2:45 pm **Section Sessions**

**BOS/IRS: Beneficial Ownership: Where are we now?** Scarborough 1 & 2  
**Tim Moss** (United Kingdom/Corporate Registers Forum); **Leslie Reynolds** (National Association of Secretaries of State)

**Sponsor:**  **NCR NATIONAL CORPORATE RESEARCH, LTD.**  
The Right Response at the Right Time, Every Time.

**STS/ITS: Bogus Filing Tactics: A Primer** Scarborough 3 & 4  
**Paul Hodnefield** (Corporation Service Company); **The Honorable Elaine Marshall** (North Carolina Secretary of State); **Trevor Timmons** (CO)

2:45 pm – 3:00 pm Break Scarborough Foyer (Lobby)


3:00 pm – 4:30 pm **Section Sessions**

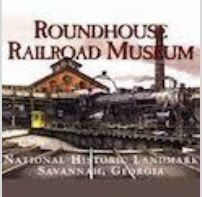
**BOS/ITS: Go Code Colorado** Scarborough 1 & 2  
**Andrew Cole** (CO); **Mike Hardin** (CO); **Trevor Timmons** (CO)

**STS/IRS: Personal Property Registries from around the World** Scarborough 3 & 4  
**Peter Edwards** (Australia); **Hayley Clarke** (Nova Scotia); **Euphemia Swen-Monmia** (Liberia); **Julian Lamb** (Jersey)

6:30 pm – 9:30 pm **Roundhouse Railroad Museum: All Aboard! (Casual)** Roundhouse Railroad Museum

*\*Buses arrive at Hyatt at 6pm for 6:15pm departure*

**Sponsor:**  **CSC CORPORATION SERVICE COMPANY**



9:30 pm – 12:00 am Hospitality Suite Suite 415

Wednesday, May 20, 2015

Time	Event	Location
7:30 am – 4:00 pm	Registration	Scarborough Foyer (Lobby)
7:30 am – 8:30 am	Breakfast	Harborside (River St. Level)
8:30 am – 10:30am	<b>General Session:</b> Gizmos and Gadgets: Making it Work for your Customer <b>Richard McPhaul (GA)</b>	Scarborough
10:30 am – 10:45 am	Break  <b>Sponsor:</b> 	Scarborough Foyer (Lobby)
10:45 am – 12:00 pm	<b>General Session:</b> Data Sales: Considerations when Selling <b>Kathy Berg (UT); Julia Dale (MI); Jeff Landerfelt (NV); Tim Moss (United Kingdom)</b>	Scarborough
12:00 pm – 1:30 pm	Lunch  <b>Sponsor:</b> 	Harborside (River St. Level)
1:30 pm – 2:30 pm	<b>Section Sessions</b>  <b>BOS/IRS: Certification &amp; Authentication:</b> What do you issue and what do you accept? <b>Scott Foskette (MT); Cheri Myers (NC); Patrick Reed (WA)</b>  <b>STS/ITS: Promoting Electronic Filings</b> <b>Ben Ark (National Corporate Research, Ltd.); Lori Feldman (ND); Paul Hodnefield (Corporation Service Company)</b>	Scarborough 1 & 2  Scarborough 3 & 4
2:30 pm – 2:45 pm	Break	Scarborough Foyer (Lobby)
2:45 pm – 3:30 pm	<b>Jurisdictional Presentations</b>  <b>Kansas: Business Service Enhancements</b> <b>Kathy Sachs</b>  <b>Maryland: Maryland Central Business Licensing and Registration</b> <b>Regina Tillery (Maryland Department of Business and Economic Development)</b>	Scarborough 1 & 2  Scarborough 3 & 4
3:45 pm – 4:30 pm	<b>Hawaii: My Business Alerts</b> <b>Kristyne Tanaka</b>  <b>Mississippi: New Online Software for Business Entities</b> <b>Rita Bingham</b>	Scarborough 1 & 2  Scarborough 3 & 4

<p>6:00 pm – 7:00 pm 7:00 pm – 10:30 pm</p>	<p><b>An Evening by The River (Business Attire)</b> Cocktail Reception Dinner &amp; Dancing</p> <p>Sponsor:</p> 	<p><b>Harborside (River St. Level)</b></p> 
-------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------

<b>10:30 pm – 12:00 am</b>	<b>Hospitality Suite</b>	<b>Suite 415</b>
----------------------------	--------------------------	------------------

**Thursday, May 21, 2015**

Time	Event	Location
------	-------	----------

7:30 am – 8:30 am	Breakfast	Harborside (River St. Level)
-------------------	-----------	------------------------------

8:00 am – 8:30 am	Member Registration	Scarborough Foyer (Lobby)
-------------------	---------------------	---------------------------

8:30 am – 10:15 am	<b>Section Sessions</b>	
--------------------	-------------------------	--

**BOS/IRS Roundtable** Scarborough 3 & 4

- Name Clearances & Illegal Purposes  
**Mandy Harlan (LA)**
- Benefit Corporations  
**Carol Prest (British Columbia)**
- Reducing Rejection Rates  
**Marissa Soto-Ortiz (MA)**

**ITS Roundtable** Plimsoll (through Windows)

- Security/Data Breach Response  
**Mark Van Alstyne (MT)**
- Outsourcing  
**Cecil Davis (AR)**

**STS: Legislative Update & STS Jeopardy** Scarborough 1 & 2  
**Paul Hodnefield (Corporation Service Company)**




10:15 am – 10:30 am	Break	Scarborough Foyer (Lobby)
---------------------	-------	---------------------------

10:30 am – 12:00 pm	<b>Closing Business Meeting</b>	Scarborough 1 & 2
---------------------	---------------------------------	-------------------

12:00 pm – 1:30 pm	Lunch	Harborside (River St. Level)
--------------------	-------	------------------------------

1:30 pm – 3:00 pm	<b>General Session:</b>	Scarborough
-------------------	-------------------------	-------------

**Measuring Up: How to use Business Metrics**  
**Holly Grandy-Miller (Director for the Office of Reinventing Performance in Michigan)**

<p>4:00 pm – 7:00 pm</p> <p><i>*Exit hotel on River St. Level and walk west. Kevin Barry's is a one-minute walk.</i></p>	<p><b>An Irish Hooley: Farewell to Savannah (Casual)</b></p> <p>Sponsor:</p>  	<p><b>Kevin Barry's Pub</b></p> 
--------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------

9:00 pm – 12:00 am	Hospitality Suite	Suite 415
--------------------	-------------------	-----------