

Topic: Name Standards  
 Question by: Gary M. Trechel  
 Jurisdiction: New York  
 Date: February 16, 2012

Jurisdiction	Question(s)			
	Can name availability be determined online?	Are Name Reservations Available on-line? If so do you determine name availability using search software, manual review or a combination of both?	If you have on-line filing for certificates of incorporation or articles of organization is the on-line filing piece fully automated or do you provide for on-line submission and subsequent manual review prior to filing?	What standard does your state use to determine name availability: 1) Distinguishable 2) Distinguishable on the Record 3) Deceptively Similar 4) Other - List
<b>Manitoba</b>				
<b>Corporations Canada</b>				
<b>Alabama</b>				
<b>Alaska</b>				

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<b>Arizona</b>	Yes	Yes. Name availability for online name reservations is determined through programming only. Name conflicts that the computer spots on documents like articles are examined by the examiner and sometimes (rarely) the conflict is overridden by the examiner.	Currently no online filing. System in development will allow for electronic submittal with manual review prior to filing.	Distinguishable.  The statutory standard is "distinguishable." Here is a link to our naming standards page that explains what is or is not distinguishable: <a href="http://www.azcc.gov/divisions/corporations/filings/namingpolicy.asp">http://www.azcc.gov/divisions/corporations/filings/namingpolicy.asp</a>  See additional comments below
<b>Arkansas</b>				
<b>California</b>				
<b>Colorado</b>	Yes	Yes. Like most of our filings now, name reservations are mandatory online filings and software checks the name.	The filing is done entirely online, with no manual review. If the name is available and all of the information is entered, the document is filed as soon as payment is submitted.	distinguishable on the record
<b>Connecticut</b>				

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<b>Delaware</b>				
<b>District of Columbia</b>	Yes	Yes. We accept it online but filing comes to our queue and undergoes manual review by staff.	Online submission but manual review and approval.	2 <sup>nd</sup> option – distinguishable on record; we used to have option 3.
<b>Florida</b>	No	No; Names cannot be reserved in Florida	A certified copy of a document filed online is available immediately and is fully automated. All other requests for certified copies are created manually. Certificates of Status are fully automated and available from our website.	Distinguishable on the record  See below for additional comments
<b>Georgia</b>				
<b>Hawaii</b>	No	Yes, name reservation applications are available online. Name availability is done by manual review.	We provide for online submission of registration documents. We do a manual review prior to completion.	Name availability is "Other" - a substantially identical standard. The name cannot be the same as or substantially identical to another registration.
<b>Idaho</b>				
<b>Illinois</b>				

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<b>Indiana</b>				
<b>Iowa</b>				
<b>Kansas</b>				
<b>Kentucky</b>				
<b>Louisiana</b>	No	No	On-line submission then a manual review is done prior to filing	Distinguishable
<b>Maine</b>				
<b>Maryland</b>				
<b>Massachusetts</b>				
<b>Michigan</b>	Yes	Names used with Name Reservations are included when searching for name availability.	Online filing of Articles is not currently available for the State Of Michigan, Corporation Division.	distinguishable on the record
<b>Minnesota</b>				
<b>Mississippi</b>				

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<b>Missouri</b>	Yes	No	We do have a fully automated online filing application for Articles of Organization currently in place. In the near future we will be providing the fully automated online filing and the ability for customers to upload documents and submit their filings to us for both Articles of Organization and for Articles of Incorporation.	Distinguishable on the record
<b>Montana</b>	A customer can perform a business name search on line, however because of variances & similarities in names this is not a guarantee.	A customer cannot file a Name Reservation online.	At this time Montana does not have online filing for business entities of any business type.	We normally refer to the matter as Distinguishable on the Record
<b>Nebraska</b>				In Nebraska we use a Deceptively similar standard.

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<p><b>Nevada</b></p>	<p>Customers may search names to determine availability using our free entity search. This is not a guarantee that the name will be available at filing, but will give the customer a pretty good idea if a name is available or not.</p>	<p>Yes, customers may submit their name reservation online; Only in the case of a dispute do we review. We no longer review name reservations that have been filed online as the system algorithms have proven trustworthy.</p> <p>Our systems have been designed around our “distinguishable on the record” standard. The algorithms identify those that are not distinguishable and will not allow filing, with very rare exceptions, which are fixed after-the-fact</p>	<p>Nevada offers online filing of articles of incorporation and articles of organization for domestic corporations and LLCs, respectively. While the system is automated and the customer receives their charter documents after checkout, there is a quick post processing review to ensure that the name and attachments are appropriate for filing. Rarely do we reject an online filing, post-processing.</p>	<p>Distinguishable on the record.</p>

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<b>New Hampshire</b>	No – there is a business name lookup but it is specified that it is not for availability.	Not at this time – but when it is made available names will still need to be approved by staff.	We are working on this. Filings done online will be queued for staff review of content and name availability.	Distinguishable but not similar to.....
<b>New Jersey</b>				
<b>New Mexico</b>				
<b>New York</b>				
<b>North Carolina</b>	Yes	Name Reservation filings are searchable online, filings are conducted manually.	North Carolina does not have creation documents online.	
<b>North Dakota</b>	No	Not yet, but software is being developed to offer online Name Reservations. The filing will come to a work queue for manual determination of availability.	Not yet, but software is being developed to offer online incorporations. The filing will come to a work queue for manual determination of availability of name and compliance.	Deceptively similar.

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<b>Ohio</b>	A customer can check to see if the name appears to be available or not, but there is no way to guarantee this until the filing is processed by our office. The customer would only be looking at our records of current business names and applying our name availability standards to make the determination on their own.	No, they must file by paper at this time.	N/A	Distinguishable upon the record.  Ohio's answers are below and here is a link to our Name Availability Guide. <a href="http://www.sos.state.oh.us/SOS/Businesses/businessServices/NamingConflicts.aspx">http://www.sos.state.oh.us/SOS/Businesses/businessServices/NamingConflicts.aspx</a>
<b>Oklahoma</b>		Yes, Name Reservation can be filed on-line  Manual Review is required	Manual Review is required	Distinguishable on the Record

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<b>Oregon</b>	As a preliminary check only.	No	Manual review, but many edits within the application, so the review is minimal and mainly name availability.	<p>Distinguishable on the Record</p> <p>Oregon currently views "distinguishable on record" to mean key words are distinguishable.</p> <p><a href="http://arcweb.sos.state.or.us/pages/rules/oars_100/oar_160/160_010.html">http://arcweb.sos.state.or.us/pages/rules/oars_100/oar_160/160_010.html</a></p> <p>Also see below additional comments</p>
<b>Pennsylvania</b>				
<b>Rhode Island</b>				
<b>South Carolina</b>				
<b>South Dakota</b>				
<b>Tennessee</b>				

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<b>Texas</b>	Name availability may be searched online. But a staff member always determines availability.	Name reservations are available online. Name availability is determined by using search software and then a manual review by an employee of the search results.	Certificates of formation are available for filing online. There is manual review by an employee prior to filing.	Deceptively similar.  Texas uses the deceptively similar standard but <u>§ 5.001</u> of the Texas Business Organizations Code includes a disclaimer which is included on the certificates as indicated in the statute.
<b>Utah</b>	filed online, but manual review	yes, filed online but manual name review	only name is reviewed manually, articles are not	Distinguishable upon the record
<b>Vermont</b>				

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<b>Virginia</b>	Yes	No, because we have not worked through the process of how a person that holds a reserved name can utilize it via an online filing.	New Virginia stock corporations and LLCs are fully automated	Distinguishable on the Record  The nice thing about the “distinguishable on the record” standard is that it simplifies the computer programming. Take out business entity endings, noise words, punctuation, symbols and spaces, and you get a core name of letters and numerals. It’s the core name that has to be distinguishable.
<b>Washington</b>	Yes, but name availability is subject to review.	Not at this time.	Currently, online submission and manual review prior to filing.	Distinguishable on the Record  See below
<b>West Virginia</b>				
<b>Wisconsin</b>				
<b>Wyoming</b>				

**Additional comments:**

**VIRGINIA:**

Virginia used to provide for name distinguishability by entity type only. About 6 years ago the standard was changed to across-entity-lines and the statute was written to say we disregard entity designations. I believe part of the impetus for the change was that people did not want to be forced to “protect” their name on our records by making filings for the various entity types, and then have to maintain those ancillary names by paying annual or renewal fees over time.

Chuck Rogers  
Principal Charter Examiner  
Office of the Clerk  
Virginia State Corporation Commission  
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**ARIZONA:**

For what it's worth, years ago when the Arizona standard was changed to distinguishable instead of deceptively similar, that was part of the purpose - to allow for automatic examination of name availability. The Corporation Commission met with the Secretary of State's office to coordinate on the exact standard to be applied (because our databases are linked), and it had to be one capable of being implemented by the computer. It isn't perfect, and sometimes people examiners have to override the computer, but it allowed us to re-task the staff persons that were devoted solely to name checking and to tremendously speed up the name reservation process. The Arizona naming standards are here:

<http://www.azcc.gov/divisions/corporations/filings/namingpolicy.asp>

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Arizona disregards all entity identifiers; they do not make a name distinguishable.

**FLORIDA:**

Florida's answers are below. Florida follows the standard of "distinguishable on the record" tightly. Because we are so commercially active, names are hard to come by. We let filers know that we do not "determine name rights or name infringement, that we check a name against our database only and do not look at federal trade/service marks when determining if a name is available". Distinguishable means distinguishable. Pretty much it boils down to punctuation, spaces, articles of speech, plural or possessive "s", noise words and the addition of "Florida" to a name will not make a name distinguishable. A lot of times the names are different because of one letter not one word. It's the most contrived thing we do and we still can't figure out how to do it for online filings with no human intervention.

Kb

I want to pop in on this discussion about a name being distinguishable because one is a corporation and the other is an LLC. I think we're doing a dis-service to the public if you have Coca Cola, Inc. and you allow Coca Cola, LLC as a new name. That's an automatic name infringement case with hours of discussions, phone calls, and letter writing about why the name was allowed. I've talked to attorneys who think a name is distinguishable because of the difference in entity type but that same attorney will call a few months later complaining that we allowed a "very similar name with an additional word difference" from his client's name and he thinks it's too close and NOT distinguishable. They're never happy. We have very few "distinguishability standards" in Florida but I think some guidelines need to be in place.....specifically, entity type identifiers do not make a name distinguishable. For what it's worth.....Karon

**OREGON:**

This has been a long-standing issue here. We go to great lengths in our resource literature to distinguish between filing a name and having rights to that name. It is not uncommon to see "filing wars" where people try to establish they "own" a name by amending the filing to put themselves on it. Unfortunately, banks and other business partners' inadvertently encourage this practice by insisting that our records show the authority of someone to do business under a name.

Maybe it's an Oregon thing; maybe it's the reluctance of people to spend money on an attorney, but it is a common misconception.

Thanks,

Tom

Too brief? Here's why!

<http://emailcharter.org>

Gary,

I love this email string you started; it shows us just how different "distinguishable on the record" really is. I'd like to see (what a debate!) IACA come up with guidelines on distinguishability. I mean, other than the requirements of your database, why should my standard be different from yours?

Personally, I believe distinguishable should mean something so clear even a machine can determine it. UCC search has something that approaches it - if you get rid of the Ending Noise Words list. After all, once you start saying some words are distinctive and other words are not, you've gone down the rabbit hole of subjectivity. If they're different characters, they're different names, pure and simple. That's the standard I'd like to live up to. Otherwise, we have no objective and rationale basis for saying some names are different from others. IMHO.

In my perfect world, entity identifiers would be treated just like any other word. Articles, prepositions, plurals, possessives all would differentiate one word from another. If they don't, you're really saying that a name "Toys and Tots" vs. "Toys or Tots" is deceptive, and yet that's not the legal filing standard.

Thanks,

Tom

I think this is the right direction. Logically, entity identifiers and articles are just words, and so should also make names distinguishable. This would avoid the many problems we have with foreign entities.

The only reason we don't think "IM Jones, Inc." is distinguishable from "IM Jones, LLC" is that we think people will see them as the same. But they are not. They are visually distinct and should be separately fileable. As Deb implies, though, what legislators think the statute means and what it actually says are often different things, and you could get blowback on something radical like that.

Thanks,

Tom

I don't know if any state allows entity identifiers to make a name distinguishable. I think they should; but no one agrees with me. :-)

The point goes back to Karon's example. People who file names will always argue with you over whether something's distinguishable or not, when in fact they mean deceptively similar. It goes back to whether we're protecting the public or just a data warehouse.

For good or for ill, most states (except Mass. and a few others) are really becoming data warehouses. We try to get clean information, but we don't make any claim whether the info is valid, accurate, or reflects a person's intellectual property rights. We just find a unique folder in the filing cabinet and stick it in. And that's the way the legal community tells us they want it.

If so, why argue that folders with "Inc" and "LLC" are too similar, but "gas" and "gasoline" are distinguishable? It's logically inconsistent, and seems arbitrary, capricious, and subjective. Why is "at" distinctive in some states and not others? Why are articles like "the" and "an" sometimes distinctive and other times not? And don't get me started on figuring out spacing. "Triplex" and "triple x" are different things, but not if you take out the space.

If you offer your filers free name searches before they file, and you are clear in your explanatory material that someone who has already filed a similar name may take issue with you, then it's on them to clearly differentiate themselves in the marketplace. They already do it with trademarks; how is the name different? It's just another piece of intellectual property.

IMHO

Tom

## **COLORADO**

Hi Gary! Here's information from our FAQ on name availability, and answers to your questions are below.

In order to be available, an entity name must be distinguishable from other entity names that are on record. Each character, except periods (.), commas (,), underscores ( \_ ), apostrophes ( ' ) and inverted apostrophes ( ` ), may create a name that is distinguishable. Terms and abbreviations required to be included in an entity name (such as "LLC", "Corp", and "Inc") will make names distinguishable. Uppercase and lowercase letters are not distinguishable from each other.

For example, the following pairs of names are not the same:

ABC Inc is not the same as ABC Incorporated  
ABC Inc is not the same as ABCInc  
ABC Inc is not the same as A B C Inc  
ABC Inc is not the same as A-B-C Inc  
ABC Inc is not the same as (ABC) Inc  
ABC Inc is not the same as ABC LLC

For example, the following pairs of names are the same:

ABC Inc is the same as abc inc  
ABC Inc is the same as A.B.C. Inc  
ABC Inc is the same as ABC, Inc.

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## **WASHINGTON:**

Washington state law, RCW 25.15.010 (3) states:

(3) A name shall not be considered distinguishable upon the records of the secretary of state by virtue of:

- (a) A variation in any of the following designations for the same name: "Corporation," "incorporated," "company," "limited," "partnership," "limited partnership," "limited liability company," or "limited liability partnership," or the abbreviations "corp.," "inc.," "co.," "ltd.," "LP," "L.P.," "LLP," "L.L.P.," "LLC," or "L.L.C.";
- (b) The addition or deletion of an article or conjunction such as "the" or "and" from the same name;
- (c) Punctuation, capitalization, or special characters or symbols in the same name; or

(d) Use of abbreviation or the plural form of a word in the same name.

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Over the past several years, I have been educated to understand that “distinguishable” versus “deceptively similar” involves a policy choice as to whether the filing office should in part perform a consumer protection (and business protection) function. I’m curious whether any jurisdiction that uses “distinguishable” provides a disclaimer or warning to the effect that the availability of a name means nothing with regard to intellectual property issues.

Dan

**Professor Daniel S. Kleinberger** | Founding Director, Mitchell Fellows Program

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Dan,

Virginia uses “distinguishable upon the record,” but does not provide a disclaimer. It’s an interesting thought, but the “deceptively similar” standard still exists under common law. We generally don’t advise the public in writing what the common law says. That is not our function.

The remedy for a “deceptively similar” claim is to petition a court for an injunction. It seems to me that the filing office can’t be the gate keeper unless all sole proprietorships, partnerships, trusts, etc. are required to make a filing in the office. Even then, there would have to be some appeal process.

Chuck Rogers  
Principal Charter Examiner  
Office of the Clerk

Virginia State Corporation Commission  
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Chuck,

I agree that the filing office shouldn't be the police on this matter. (As a former consumer protection attorney, I once thought otherwise. However, Bert Black educated me.) I also agree that generally a government agency should not give legal advice, especially as to law outside the agency's jurisdiction. OTOH, I wonder how many folks, not advised by counsel, think that the word "available" means more than it does.

Dan

Dan,

Arizona does not have a disclaimer, but when we receive complaints about names that the public considers similar, my response is to inform them that, irrespective of what is in our records, they may have rights under intellectual property law and I recommend they consult an attorney.

**Patricia L. Barfield**  
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Hi Patricia,

On a rough guess, approximately how many such complaints do you receive in a year?

Thanks.

Dan

I would say 7-10, with some just phone calls and some taking the trouble to fill out complaint forms or send a letter. Many of them complain about the cost of IP attorneys.

**Full text of email:**

Hi,

We are reviewing our name distinguishability criteria in New York for corporations and other business entities and are interested in seeing what other states are doing in this regard. The NY standard for names is “distinguishable.” We have a few general questions regarding your state’s standards and online capabilities. We also have a chart of examples that may or may not be acceptable in your jurisdiction. Though we list quite a few examples, we only need to know if the names would be acceptable in your jurisdiction. We appreciate your time and assistance. Hopefully this will be beneficial for all.

Thank you,

Gary

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**GENERAL QUESTIONS**

<b>QUESTION</b>	<b>RESPONSE</b>
Can name availability be determined online?	
Are Name Reservations Available on-line? If so do you determine name availability using search software, manual review or a combination of both?	
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Examples, please indicate with a **D** or **ND** if the name variations would be Distinguishable or Not Distinguishable in your state.

Distinguishability Criteria	Example	<b>ND</b> (Not Distinguishable) <b>D</b> (Distinguishable)
<b>Singular vs. Plural or Possessive</b>	JK HOLDING LLC JK HOLDINGS LLC JK'S HOLDINGS LLC	
<b>Punctuation</b>	CUPCAKE KINGS! LLC CUPCAKE (KINGS) LLC	

	HART CONSTRUCTION INC H.A.R.T. CONSTRUCTION INC.	
Spacing	<b>CROSS ROADS</b> ENTERTAINMENT INC <b>CROSSROADS</b> ENTERTAINMENT INC	
Spacing that Changes Meaning of a Word	<b>TRIPLE X</b> DIAMONDS, INC <b>TRIPLEX</b> DIAMONDS, INC	
Punctuation & Spacing	<b>LE &amp; A</b> CONSTRUCTION CORP <b>L.E.A.</b> CONSTRUCTION CORP	
Punctuation or Symbols vs. Spelled out Equivalent	<b>50%</b> OFF, INC.	

	<p><b>FIFTY PERCENT</b> OFF, INC.</p> <p><b>50 PERCENT</b> OFF, INC.</p>	
	<p>RIGHT@ HOME, INC.</p> <p>RIGHT <b>AT</b> HOME, INC.</p>	
<p>Variations in use of “AND”, “&amp;”, “+”, “N”</p>	<p>COOKIES <b>N</b>’ MORE, LLC</p> <p>COOKIES <b>&amp;</b> MORE, LLC</p>	
	<p>WHITE+WHITE LLC</p> <p>WHITE <b>AND</b> WHITE LLC</p>	
<p>Business Entity Indicators</p>	<p>MTM DISTRIBUTORS <b>INC</b></p> <p>MTM DISTRIBUTORS <b>LLC</b></p> <p>MTM DISTRIBUTORS <b>LP</b></p>	
<p>Business Indicator “Company” or “CO”</p>	<p>GOTTESMAN <b>&amp; COMPANY, INC.</b></p>	

	GOTTESMAN, INC.	
Names Containing Numeric Series	BURGER KING INC. BURGER KING #5 INC.	
	JJ&H ENTERPRISES INC. JJ&H II ENTERPRISES INC.	
.COM, .NET OR .ORG	CLOUDS INC. CLOUDS.COM INC.	
	ONE ENERGY.NET LLC ONE ENERGY.ORG LLC	
Numeric vs. Spelled Out Number	TWENTY 4 SEVEN TRANSPORTATION INC.	

	<p>24/7 TRANSPORTATION INC.</p>	
	<p>FIRST AND SECOND LLC                  1<sup>ST</sup> &amp; 2<sup>ND</sup> LLC</p>	
<p><b>Numeric vs. Roman Numerals</b></p>	<p>IX DESIGN LLC                  NINE DESIGN LLC                  9 DESIGN LLC</p>	
<p><b>Prepositions, Conjunctions and Articles of Speech</b>                   (A), (AN), (AND), (AS), (AT), (BY), (FOR), (IF), (IN), (OF), (ON), (THE), (TO)</p>	<p>WHAT PREPOSITIONS, CONJUNCTIONS OR ARTICLES OF SPEECH DO YOU CONSIDER NOISE WORDS?</p>	
	<p>WELCOME HOME, INC.                  WELCOME TO HOME, INC.</p>	
	<p>FRIENDS OF THE FARMER LLC                  FRIEND OF A FARMER LLC</p>	

<b>Addition of a Geographic Location</b>	OMEGA GRAPHICS, INC. OMEGA GRAPHICS OF <b>NEW YORK</b> , INC.	
<b>Variations in Word Endings</b>	<b>NEW YORK</b> ACE BOWLING, INC. ACE BOWLING, INC.	
	LIGHTHOUSE TRANSPORT INC LIGHTHOUSE TRANSPORT <b>ATION</b> INC	
	SHARP ELECTRONICS INC. SHAR <b>PER</b> ELECTRONICS INC.	
	PRECISION TEST AND BALANCE CORP PRECISION TEST <b>ING</b> AND BALANC <b>ING</b> CORP	

	<p>AVANT GARDEN LLC</p> <p>AVANT GARDENER LLC</p>	
<p><b>Change of Tense – Irregular Verbs</b></p>	<p><b>GOT</b> THE GOODS INC.</p> <p><b>GET</b> THE GOODS INC.</p>	
	<p><b>EAT</b> THE BIG APPLE, INC.</p> <p><b>ATE</b> THE BIG APPLE, INC.</p>	
<p><b>Acronyms</b></p>	<p>ACME PLUMBING AND <b>AIR CONDITIONING</b>, INC.</p> <p>ACME PLUMBING &amp; <b>AC</b> INC.</p>	
	<p><b>FOR YOUR INFORMATION</b> MEDIA, INC.</p> <p><b>FYI</b> MEDIA, INC.</p>	
	<p>KINETIC <b>PT</b>, P.C.</p> <p>KINETIC <b>PHYSICAL THERAPY</b>, P.C.</p>	

	<p><b>AUTOMOBILE ASSOCIATION OF AMERICA,</b> INC.</p> <p><b>AAA,</b> INC.</p>	
<b>Abbreviations</b>	<p>GREENE <b>AVE</b> LLC</p> <p>GREENE <b>AVENUE</b> LLC</p>	
	<p>ACME <b>MANUFACTURING,</b> INC.</p> <p>ACME <b>MFG,</b> INC.</p>	
	<p><b>SCIENCE FICTION</b> COMIC BOOKS, INC.</p> <p><b>SCI-FI</b> COMIC BOOKS, INC.</p>	
<b>Order of Words in Name</b>	<p>NAIL CANDY SALON LLC</p> <p>CANDY NAIL SALON LLC</p>	
	<p>HOTEL WILLIAMSBURG LLC</p> <p>WILLIAMSBURG HOTEL LLC</p>	

	INTERNATIONAL SOCCER LEAGUE OF BRONX NY INC.  BRONX – NY INTERNATIONAL SOCCER LEAGUE INC.	
	ZAKA AMERICAN FRIENDS INC.  AMERICAN FRIENDS OF ZAKA INC.	
	KENNEDY FRIED CHICKEN & PIZZA INC.  KENNEDY PIZZA & FRIED CHICKEN INC.	
	KLINE FASHION DESIGNS, INC.  FASHION DESIGNS BY KLINE, INC.	
<b>Phonetics</b>	PAINT A <b>PEACE</b> LLC  PAINT A <b>PIECE</b> LLC	

TIC TAC <b>TOWS</b> INC. TIC TAC <b>TOES</b> INC.	
H <b>OF</b> MAN CAR WASH INC. H <b>OFF</b> MAN CAR WASH INC.	
M <b>ARS</b> MANUFACTURING LLC M <b>ARZ</b> MANUFACTURING LLC	
<b>K</b> ATS & DOGS GROOMING, LLC <b>C</b> ATS AND DOGS GROOMING, LLC	
<b>C</b> UTIE, INC. <b>Q</b> UTIE, INC.	

	<p>CITI PRINTS INC. CITY PRINTS INC.</p>	
	<p>GENOVA LLC JENOVA LLC</p>	
	<p>AMC PHONE AND FAX, INC. AMC FONE AND FAX, INC.</p>	
	<p>UCONN INTERNATIONAL INC. YUKON INTERNATIONAL INC.</p>	
	<p>THE DOG HAUS INC. THE DOG HOUSE INC.</p>	

<p><b>NEW</b> WAVE NETWORKX LLC</p> <p><b>NU</b> WAVE NETWORKS LLC</p>	
<p><b>NVELOP</b> LLC</p> <p><b>ENVELOPE</b> LLC</p>	
<p><b>KRE8TIVE</b> MINDS LLC</p> <p><b>CREATIVE</b> MINDZ LLC</p>	
<p><b>ICENTER,</b> LLC</p> <p><b>EYE CENTER,</b> LLC</p>	
<p><b>WUNDER WERKZ</b> LLC</p> <p><b>WONDERWORKS</b> LLC</p>	

	<p>SEAZAR, LLC</p> <p>CESAR, LLC</p>	
	<p>TIMBUCKTOO LLC</p> <p>TIMBUKTU LLC</p>	
	<p>DESIGNS BY STEPHEN, LP</p> <p>DESIGNS BY STEVEN, LP</p>	
	<p>BLACK DAHLIA RECORDS, INC.</p> <p>BLACK DALIA RECORDS, INC.</p>	
Multiple Variations in a name	<p><b>Punctuation, Preposition &amp; Plural</b></p> <p>GARDEN DESIGN OF BINGHAMTON, INC.</p> <p>GARDEN &amp; DESIGNS BINGHAMTON, INC.</p>	

	<p><b>Abbreviation &amp; Numeric vs. Spelled Number</b></p> <p><b>42</b> WEST <b>STREET</b> REALTY, LLC</p> <p><b>FORTY-TWO</b> WEST <b>ST.</b> REALTY, LLC</p>	