



33rd Annual Conference

Austin, Texas

May 23 - 27, 2010

Taking Your Administration to a Great State

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February 9, 2010

Dear Friends and Colleagues,

On behalf of the Board of Directors of the International Association of Commercial Administrators, I cordially invite you to the 33rd IACA Annual Conference to be held Sunday, May 23, 2010, through Thursday, May 27, 2010, at the Hyatt Regency Austin in downtown Austin, Texas. This Annual Conference is IACA's marquee event for collaborating, sharing, and developing best practices to improve the efficiency of filing offices.

The theme for the 2010 Conference is "Taking Your Administration to a Great State". The sessions will deal with current legislative issues, day to day filing issues, data center consolidation, transitioning to online filing and many other important and relative topics. We are also adding **something new** to the conference this year called "Jurisdictional Presentations". This will take place Thursday after lunch and will give jurisdictions an opportunity to showcase their latest innovations.

In addition to addressing challenges facing U.S. and Canadian filing offices, the Conference will provide an international perspective to overcoming the difficulties that arise in the growing world economy. As businesses move among countries and transactions bridge continents, filing offices must adapt to support more diverse constituencies. Technology, knowledge, and demands are increasing not just in our backyards, but around the world as well, and we need to be prepared. Our conference will provide some of the tools needed to take your administration to that great state!

The Conference's Coming Attractions is available on our website at www.iaca.org/node/130 and gives an overview of the topics that will be discussed during the Conference. Additional conference materials will also be available shortly on our website. In an effort to save costs and resources, most conference materials will be posted in advance at the IACA website and will not be distributed at the conference except on the conference flash drive.

Online Conference Registration is available on our website at www.iaca.org/node/82. Just enter your Username and Password, and then click on "Log in". Then, click on "Take Me To Conference Registration" and complete your conference registration form. An account is needed to register for the conference, so if you do not have an account, please contact Kelly Kopyt, kelly.kopyt@sec.state.ma.us, for assistance. We encourage you to start planning early. The early registration discount cut-off date is April 30, 2010. As always, IACA members will also receive a discounted conference registration rate.

Hotel reservations for the conference can be made at [IACA 2010 Group Bookings](#). Hotel reservation must be made by April 30, 2010.

Austin is known as the “Live Music Capitol of the World”, so come hear the great sounds that you will only find in Texas and will make your feet come alive, explore an abundance of outdoor activities, visit historic sites that go back to the times of the days of the Alamo, and feast on scrumptious food that makes your mouth water. For those who want to spend additional time vacationing and exploring Austin and the wide expanses of Texas, we have negotiated the conference hotel room rate for 3 days before and 3 days after the conference.

The weather in Austin should be nice and warm with plenty of sun. Normally by the end of May, temperatures will range from the mid 80’s to low 90’s, but don’t be surprised if we throw in a day in the 50’s or more likely a day of 100’s.

Please feel free to contact me directly if you have any questions or need further information about IACA or this year’s Conference. I very much look forward to seeing you in Austin!

Sincerely,

A handwritten signature in cursive script that reads "Randy Moes".

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